THE FORWARD APP

BUILDING A MOVEMENT TOGETHER

viral

word of mouth

engaging

social media

onboarding

coordinating

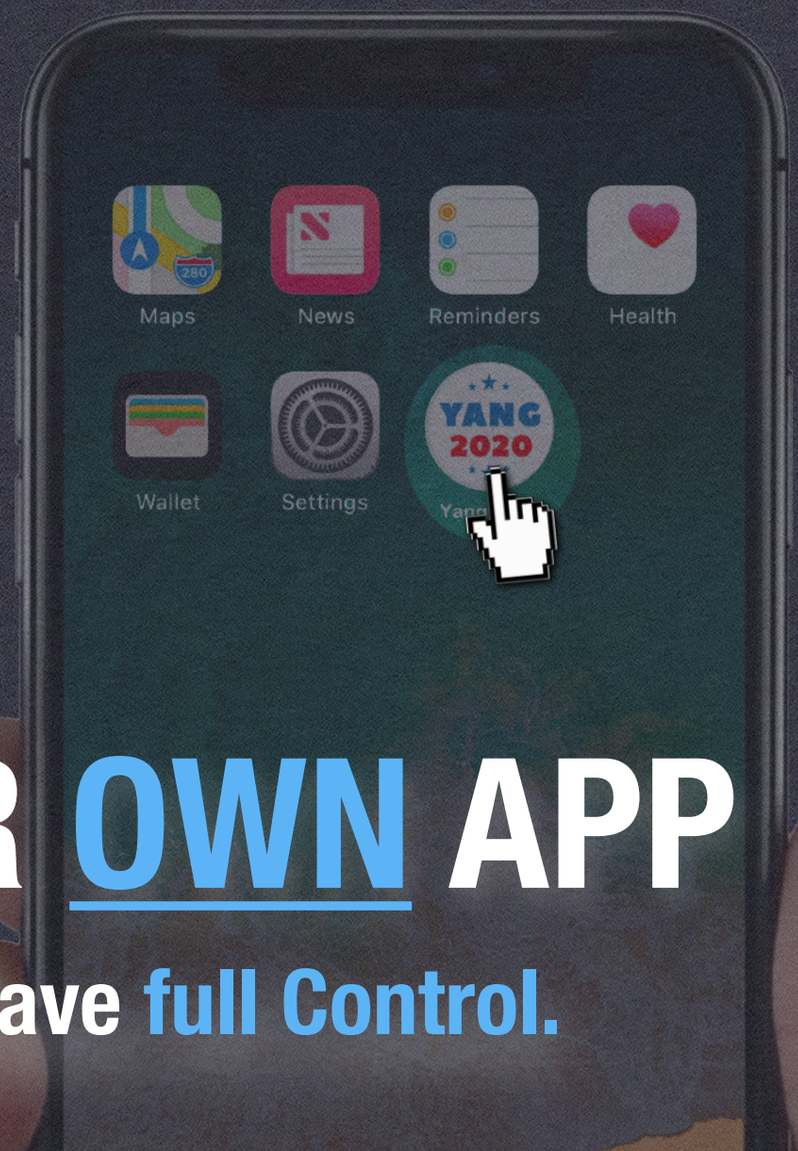
memes

get out the vote

content

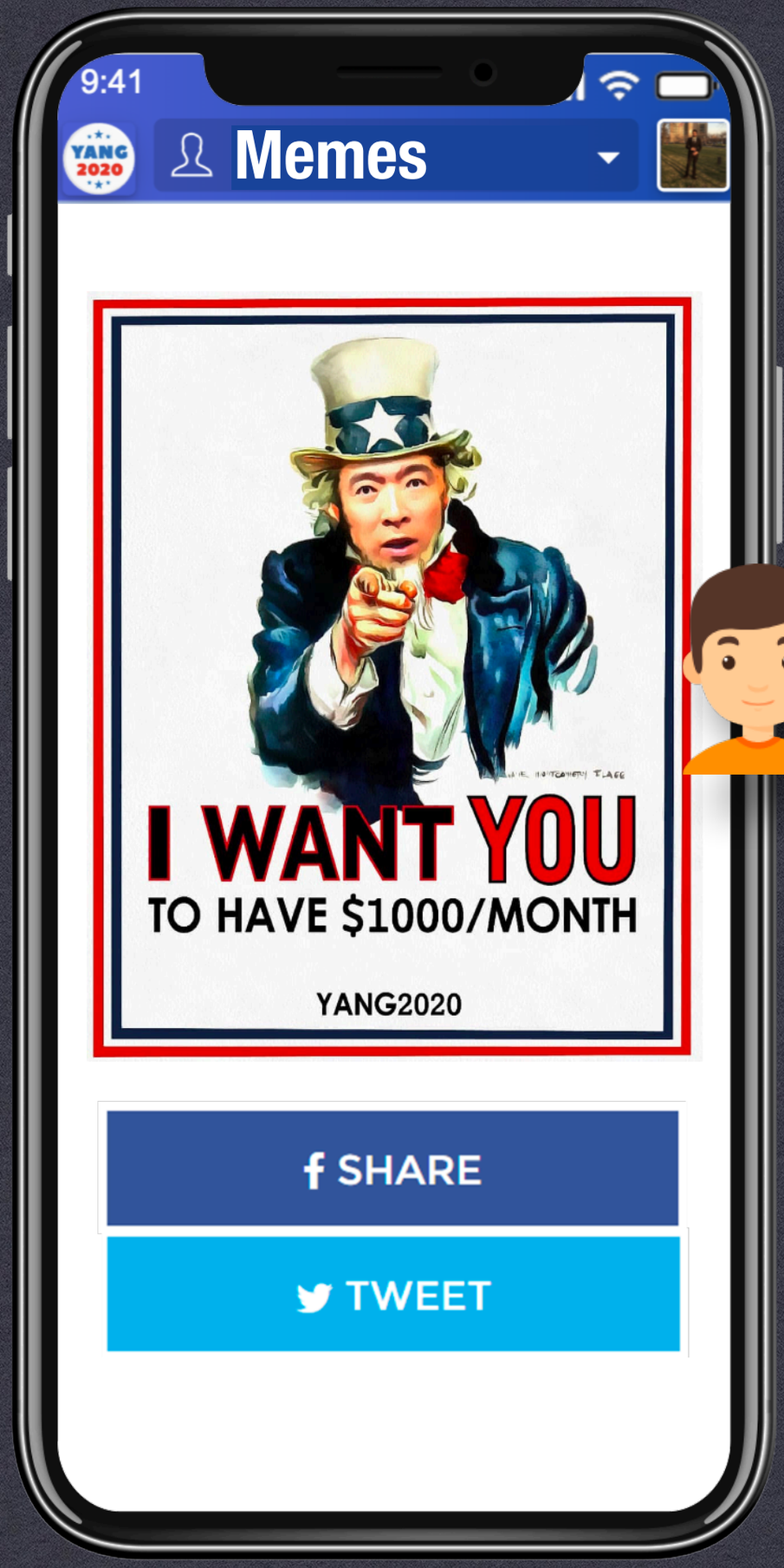
SOCIAL MEDIA STRATEGY

competing in a sea of Noise.



INSIDE YOUR OWN APP

you have full Control.

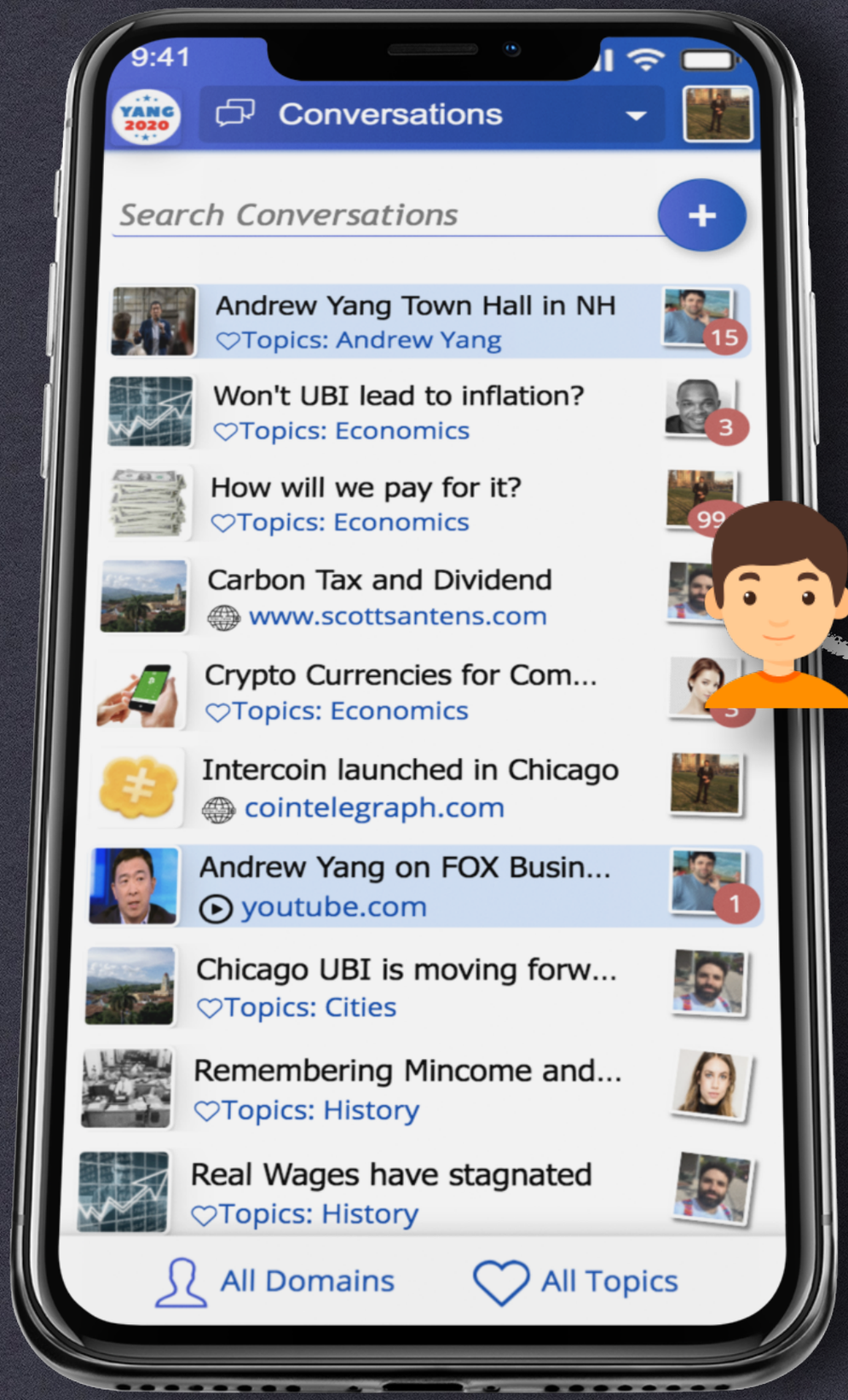


SPREAD THE WORD

share

new content scheduled daily

The Forward App can help automate viral recruitment!



BUILD A MOVEMENT

share

onboard

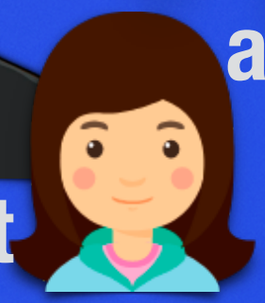
retain!

Integrates with phone contacts, gmail, social media

community organizer

thought leader

author



activist

HELP PEOPLE ORGANIZE ON THEIR OWN!

ALL EVENTS

IN ONE PLACE

BEFORE GRASSROOTS ORGANIZING

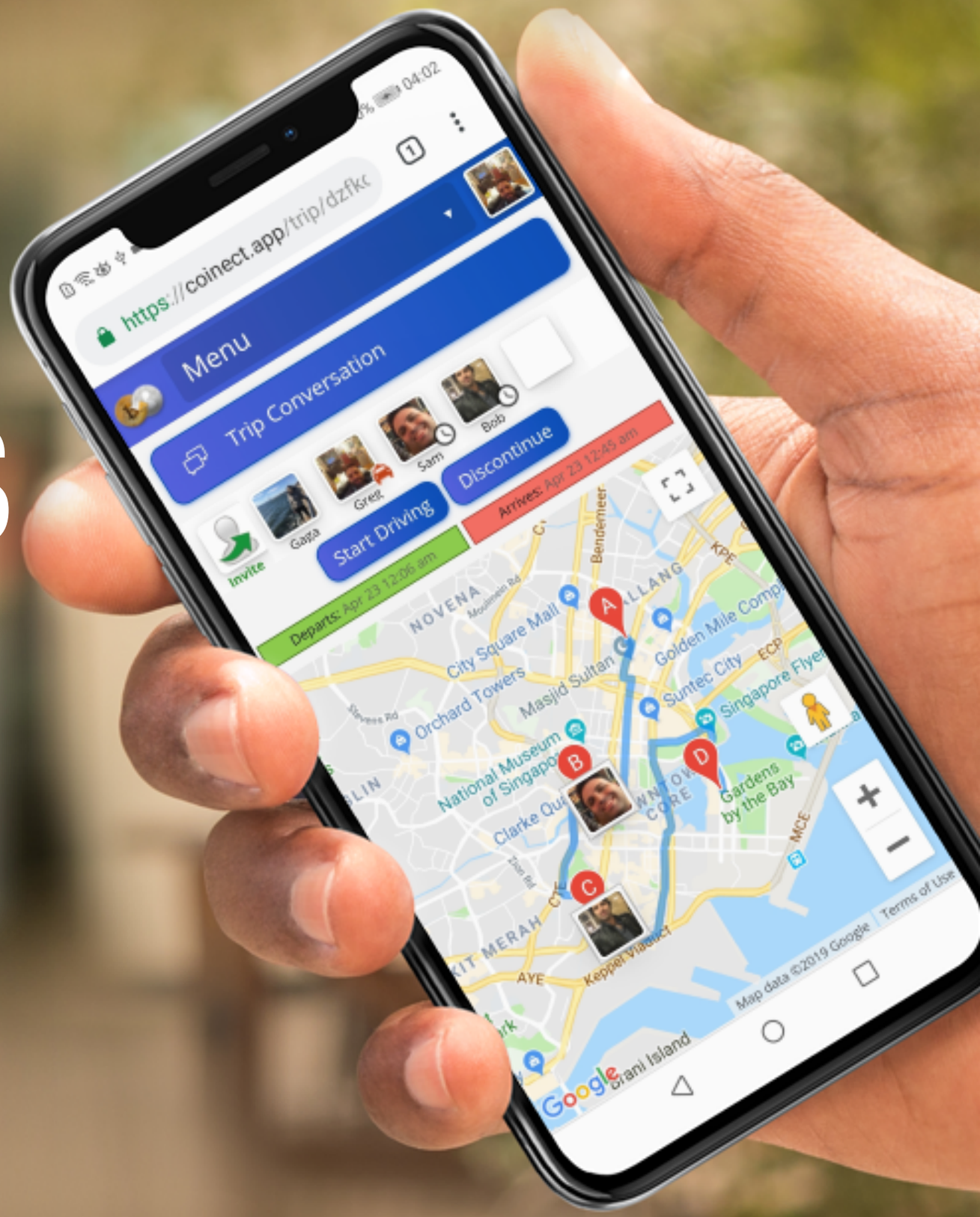
DURING PACK THE VENUES

BRING A FRIEND – UNLOCK REWARDS

AFTER FOLLOW UP | HELP SUPPORTERS SPREAD THE WORD

GROUP RIDES

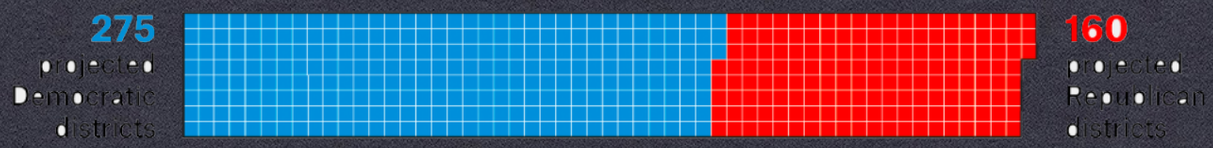
HELP PEOPLE GET TO PARTY EVENTS



FRIENDS DRIVING FRIENDS

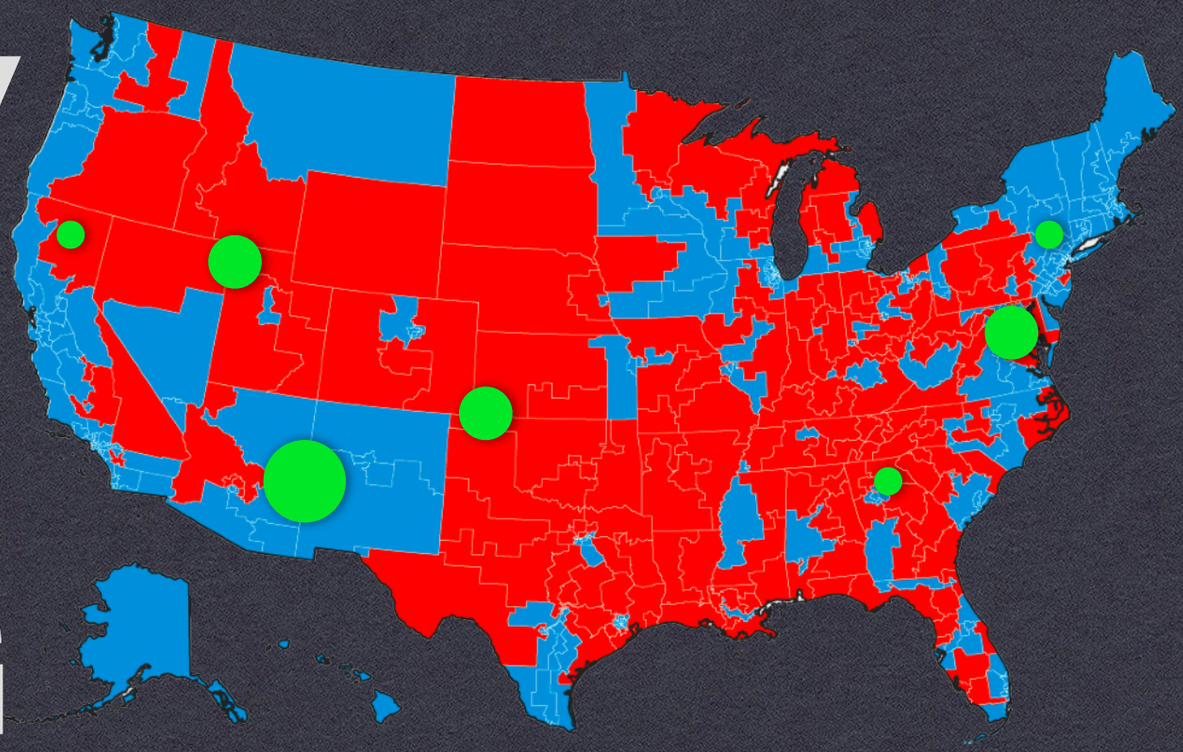
ANALYTICS

POLL YOUR SUPPORTERS ON DIFFERENT ISSUES, RIGHT IN THE APP.



DISCOVERY

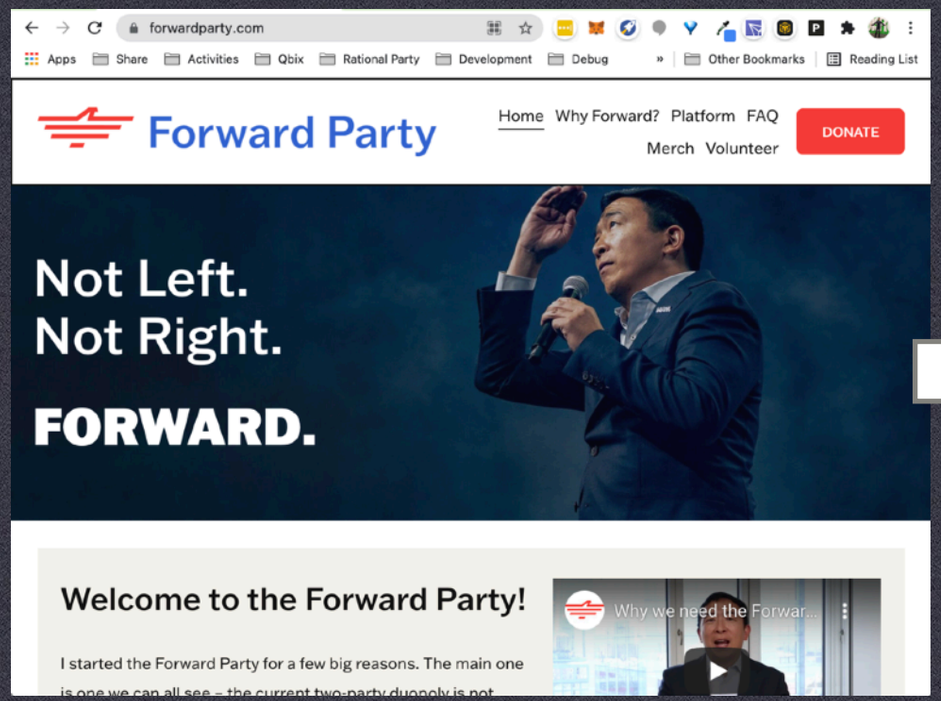
LEARN WHERE

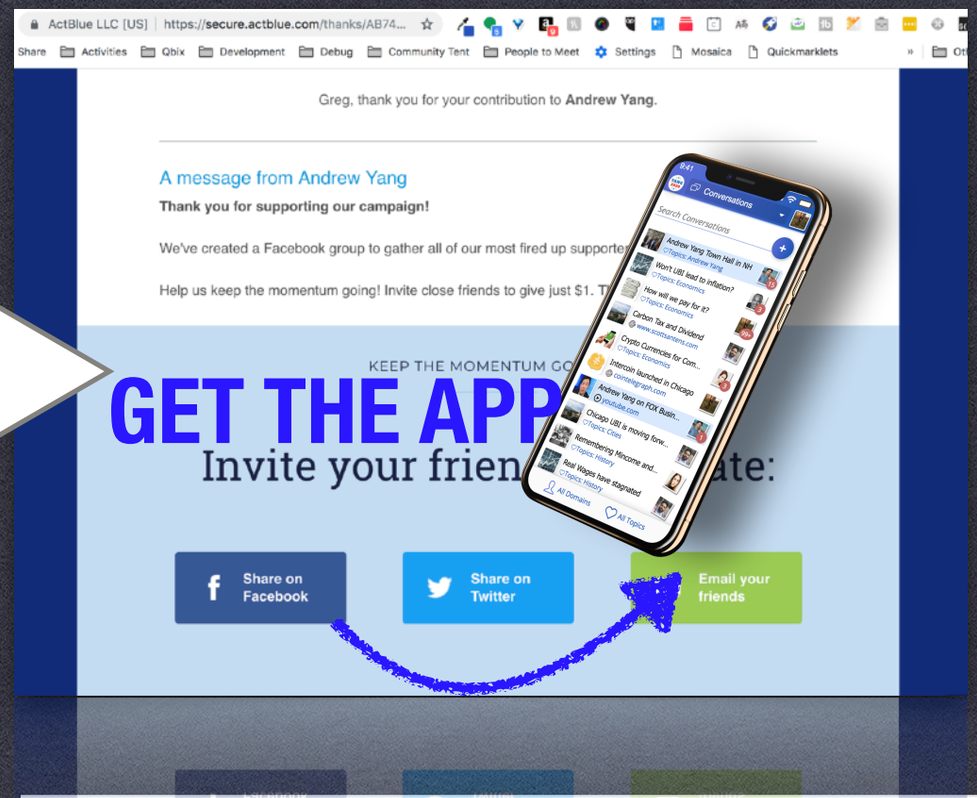


TARGETING

KNOW WHERE TO FOCUS YOUR EFFORTS

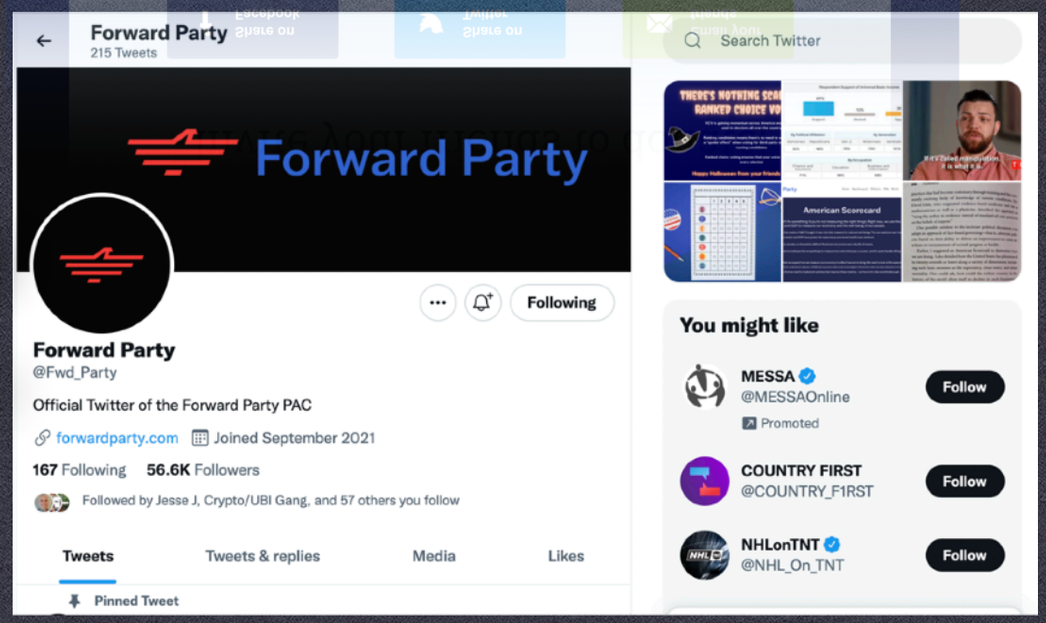
INTEGRATE WITH YOUR WEBSITE





share

onboard



AND YOUR SOCIAL MEDIA.

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Let's build the
FORWARD App!