

All-In-One App and CRM

for your Alumni Community
Outreach and Management

You work hard

to **onboard** new students

to **engage** them in program activities

to **fundraise** and finance your operations

**But how well do you
engage your alumni?**

How do you continue your **relationship**
with people who **graduate** from the program?

Blasting emails is ineffective



“Please come to our events”



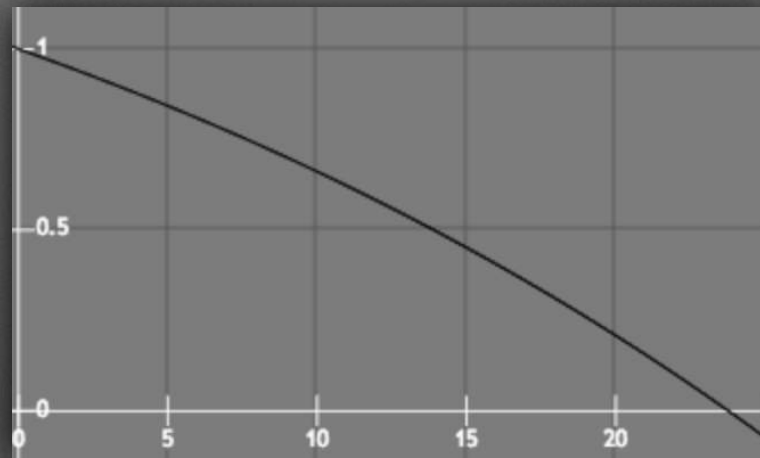
“Please donate to our organization”

???



and impersonal.

Result:



Average organization we meet
has a **2% response rate**
from emailing alumni.



Calls



Emails



App



CRM



**Social
Media**

posts, likes...



You can keep doing
what you're doing.



**Social
Network**

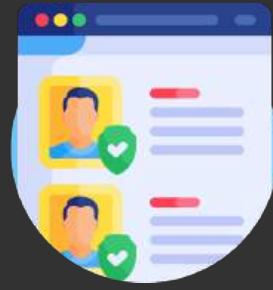
jobs, dating...



Meanwhile let us help
you change the game!



App



CRM



Network

Today almost everyone is on their **smart phones**.

If you develop a branded **app** for your members,
you'll help them **coordinate** among themselves,
instead of just **listening** to your announcements.

Your own, branded **community app** on the web.

People

Elena Andrey Andrey Alex

Gabriel Ken Lorenzo Serge

Greg Leonor Cool Artem

Jelly Sandeep Bryan Joyce

678

Intercoir Commu People Events Media Discuss

Events

Intercoin Cross-Chain Trading

Sun 12:00 pm ending Sun 2:00 pm

6/100

Deremic Vladimir ruquia Greg Daniel Elena

Launch Online Community Platform

Aug 27 12:00 pm ending Aug 27 2:00 pm

4/100

Deremic Greg Daniel Elena

Voluntary Basic Income

Sep 24 12:00 pm ending Sep 24 2:00 pm

3/100

De reg Elena

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Intercoir Commu People Events Media Discuss

Media

Investing Into Start-ups Highlights 2023

Jul 16, 2023, 2:37 pm

1

Share Deremiah

2023 Highlights

Jul 3, 2023, 6:11 pm

2

Share Deremiah Greg

678

Intercoir Commu People Events Media Discuss

Nothing to download. Loads nearly instantly.



Without your App,
You do it all yourself...

With your App,
Members can...



organize large **events**



post them on **facebook**



send out **emails**



collect **payments** for events



recruit **new members**



make them fill out **forms**



keep updating **spreadsheets**



generate reports for **donors**

get together on their **own**

invite **each other** to events

add them to their **calendar**

pay through app, **one tap**

members **invite** guests

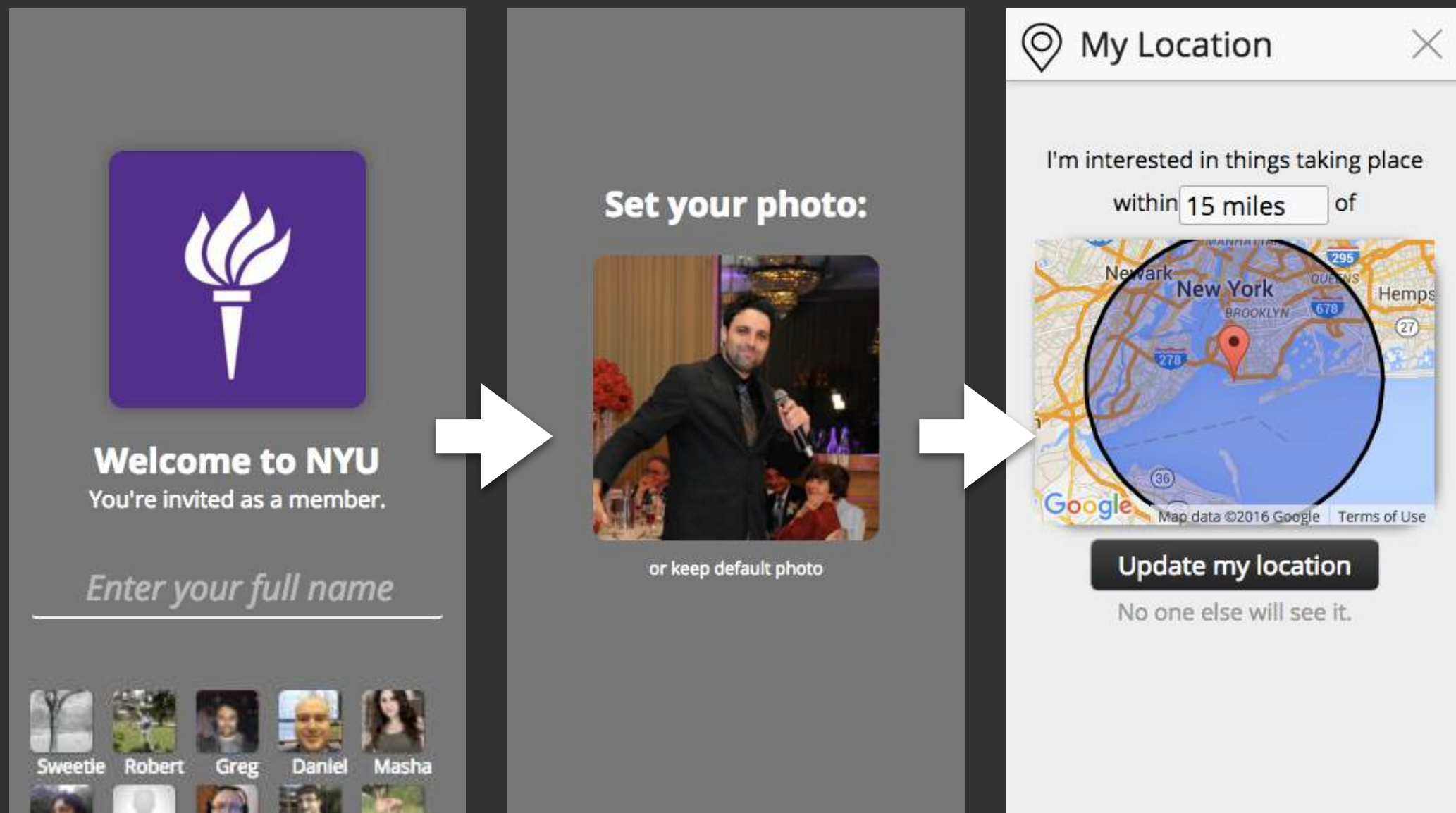
interactive onboarding

maintain up-to-date **profile**

available for staff **anytime**

Onboarding

We will make it **simple** and **fun** to get started



People Connect

By interests, clubs, cohorts (finance, class of 2012, ...)

In each of the next 10 categories, tap all the activities you are interested in. This is how you connect with other people in the community.

↓ Get Started



Dining

What would you go out to eat?

African, American, Chinese, Dairy, Diets, French, Indian, Italian, Japanese, Kosher, Meat, Mexican, Middle Eastern, Picnic, Russian & Ukrainian, Themed, Turkish, Uzbek, Vegetarian, Wine and Drinks

↓ Next Category



Adventure

Where would you like to go?

Travel

Africa, Asia, Australia, Caribbean, Cruises, Culture, Europe (North), Europe (South), Exotic, Festivals, Hot Air Balloons, Middle East, Nature, Russia, Tours, Trains, USA (East Coast), USA (Midwest), USA (West Coast)

Outdoors

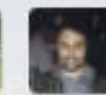
Amusement Parks, Animals, Backpacking, Camping, Fishing, Hiking, Hunting, Mountain Biking



Sweetie



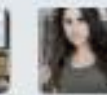
Robert



Greg



Daniel



Masha



Brian



Max



nakrill



Ilya



Ellen

People Engage

By surfacing plans and taking care of all the logistics, the app makes it easy to **meet** fellow alumni.

Start New Group

Chinese

Szechuan Gourmet
21 West 39th Street, New York

Day: Sun, Jun 12, 2016


Starting: 4:30 pm

Open to: Everyone

Share



Szechuan Gourmet



invite Kingchih Agnes Alex Carter See All

Are you in? No Maybe Yes

10 people max

Tonight 8:00 pm

Dining: Chinese

Szechuan Gourmet
21 W 39th St, New York, NY
10018, USA

Add to calendar

During Program

People met in real life
Organization was **relevant**



After Graduation

People still meet in real life
Community remains **relevant**

What This Means For You

Alumni feel like you developed something **for them**, instead of feeling like you always need something.

They're able to get together on their own time, around their own interests, and feel a sense of community.

Now, all your official events & fundraisers are **larger** and more **successful** by being promoted **in your own app**.

Privacy

We take privacy **very seriously**.
That's why it's built into everything we make:



Can **members** see other **staff members** ?
guests



Email addresses
Mobile numbers



Address book
integration



Never reveal locations
of members, only venues



Attendee lists
can be hidden

Standard & Custom Features

We work with you to develop the features **you** need.

User Accounts

Your Brand

Web & Native Apps

Manage Interests / Cohorts

Address Book
Integration

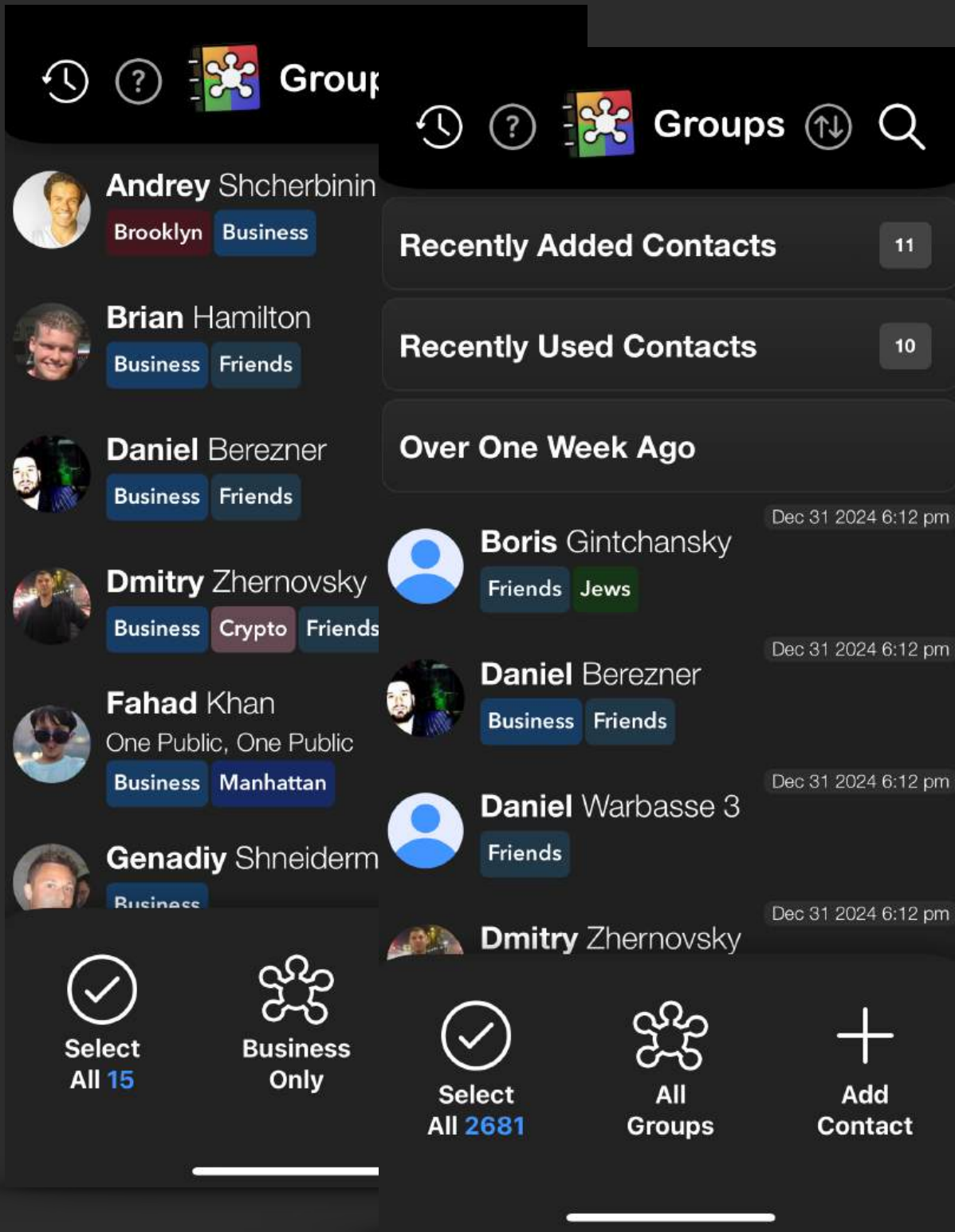
Negotiate Group Discounts
for Your Members

Reporting and Analytics

Attendance & Event
Registration

Let's schedule a meeting to get into the details.

Integrates with the Groups App





Let's Build an **App**
for your alumni
community!

Contact engage@qbix.com



or call **(833) 724 9462**



Qbix