

# Build a Community

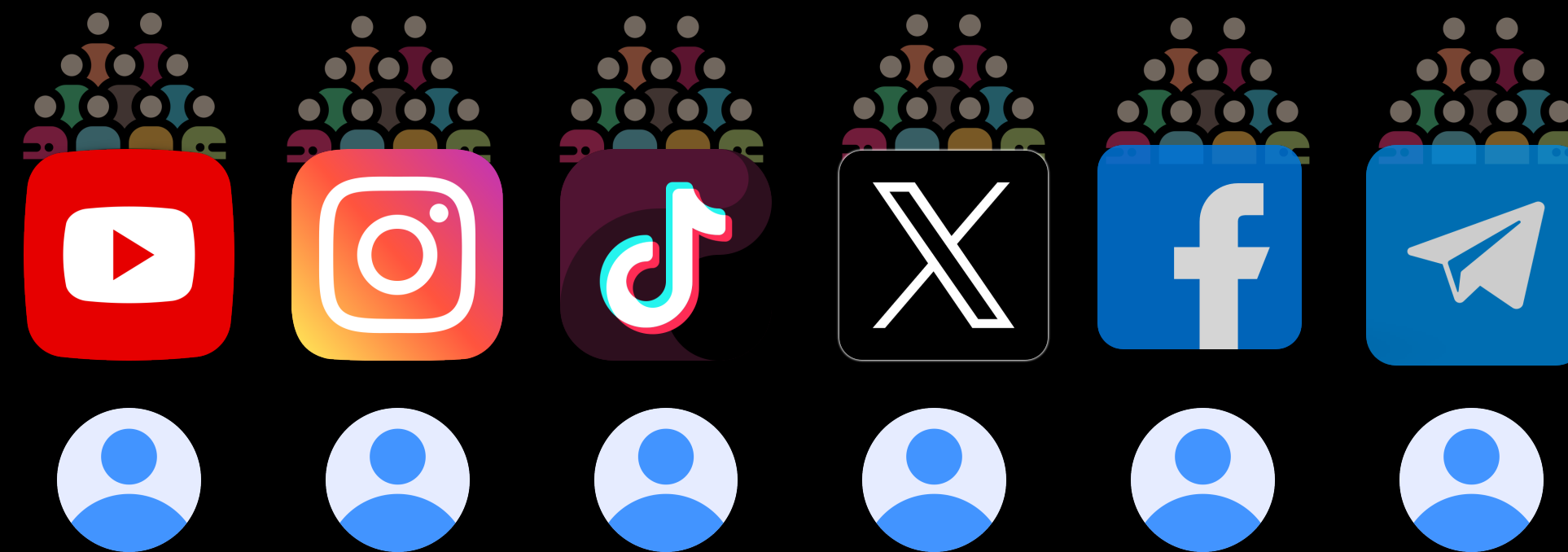
Around your content



Qbix, Inc.

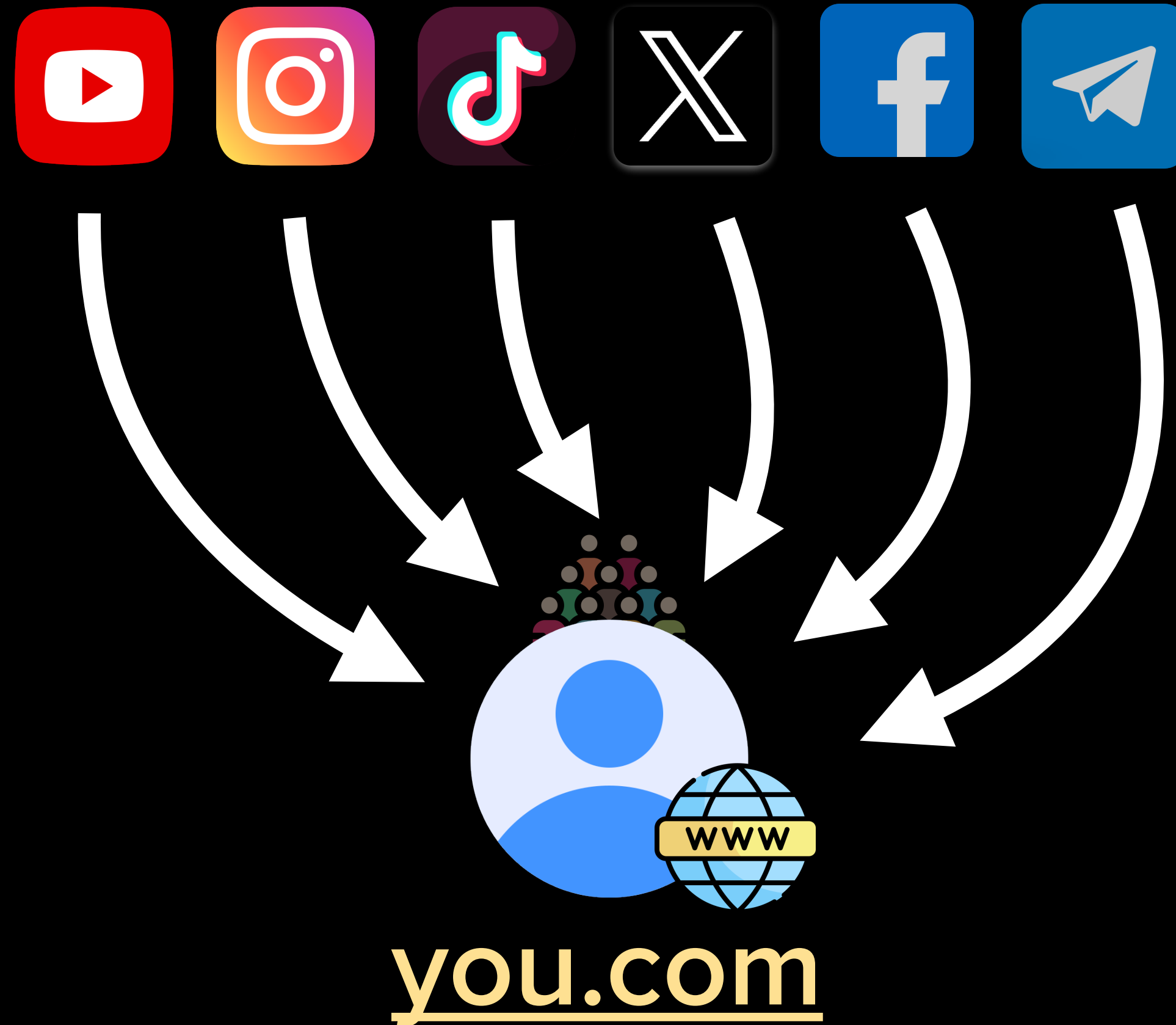
You work hard on your content and brand.  
You host events, build a valuable network.

Stop giving it all away to others' platforms,  
who drive your audience to your competitors,  
run ads and pay you a small percentage.



Even your URL is [theirplatform.com/you](#)

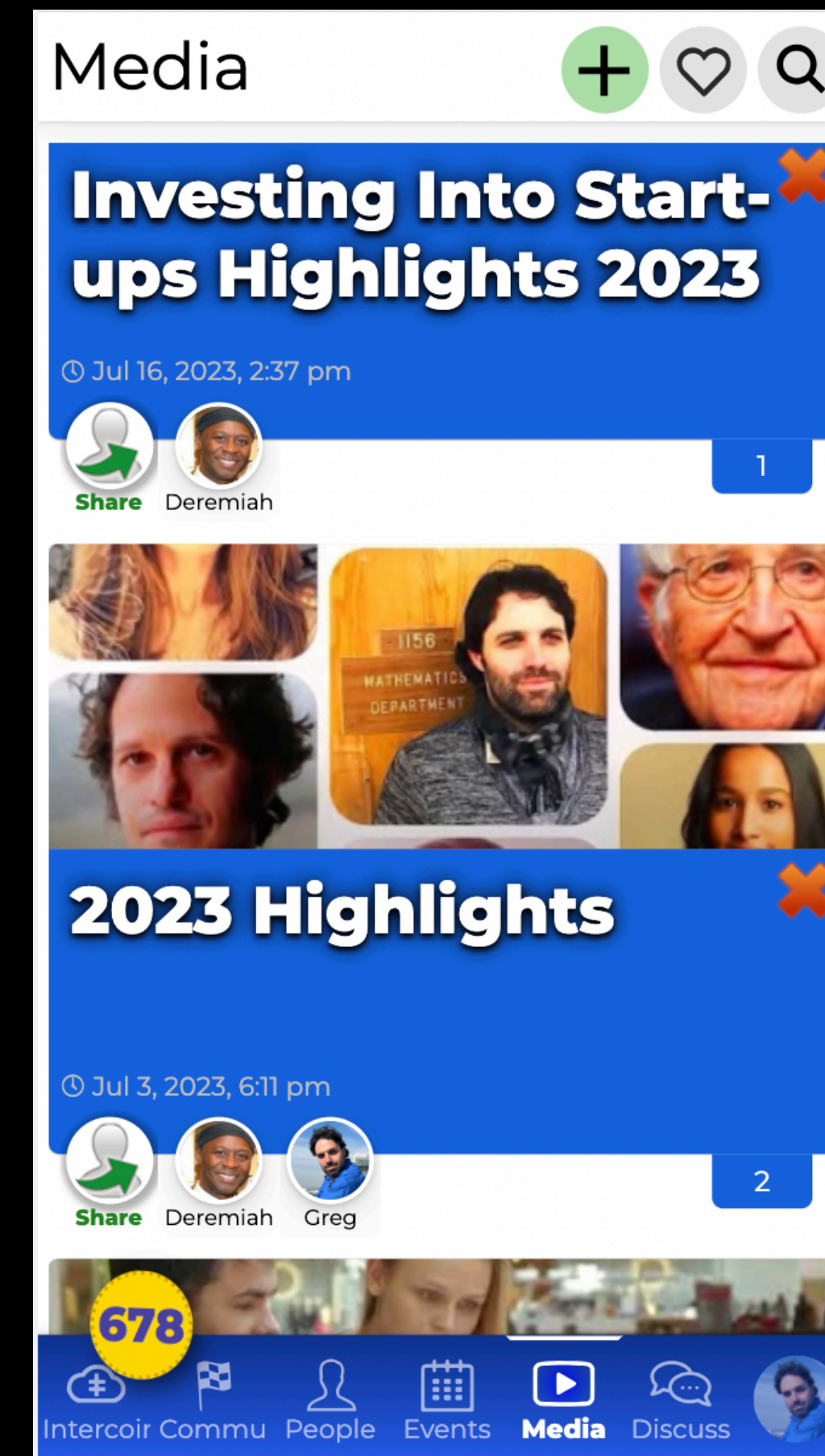
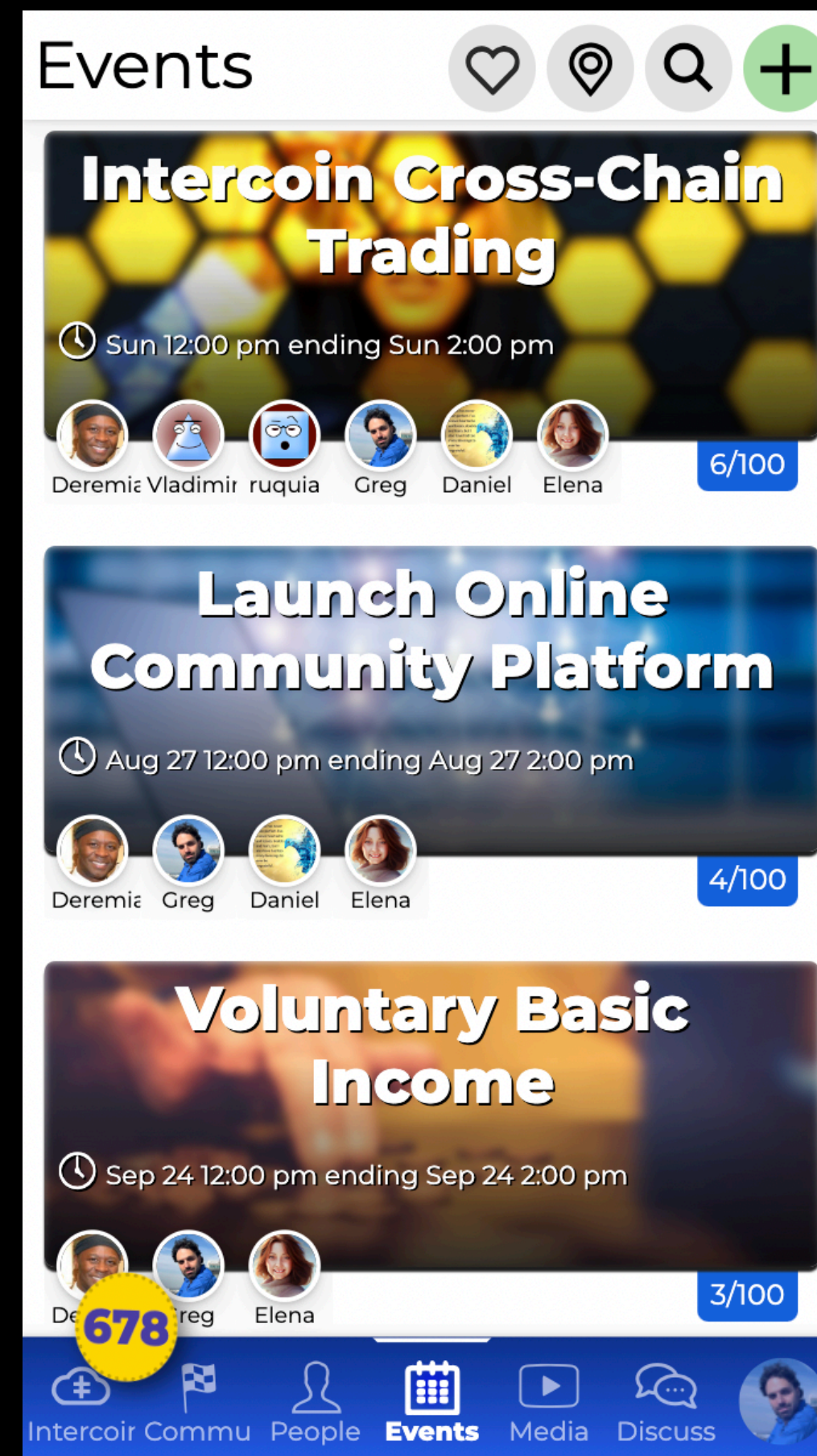
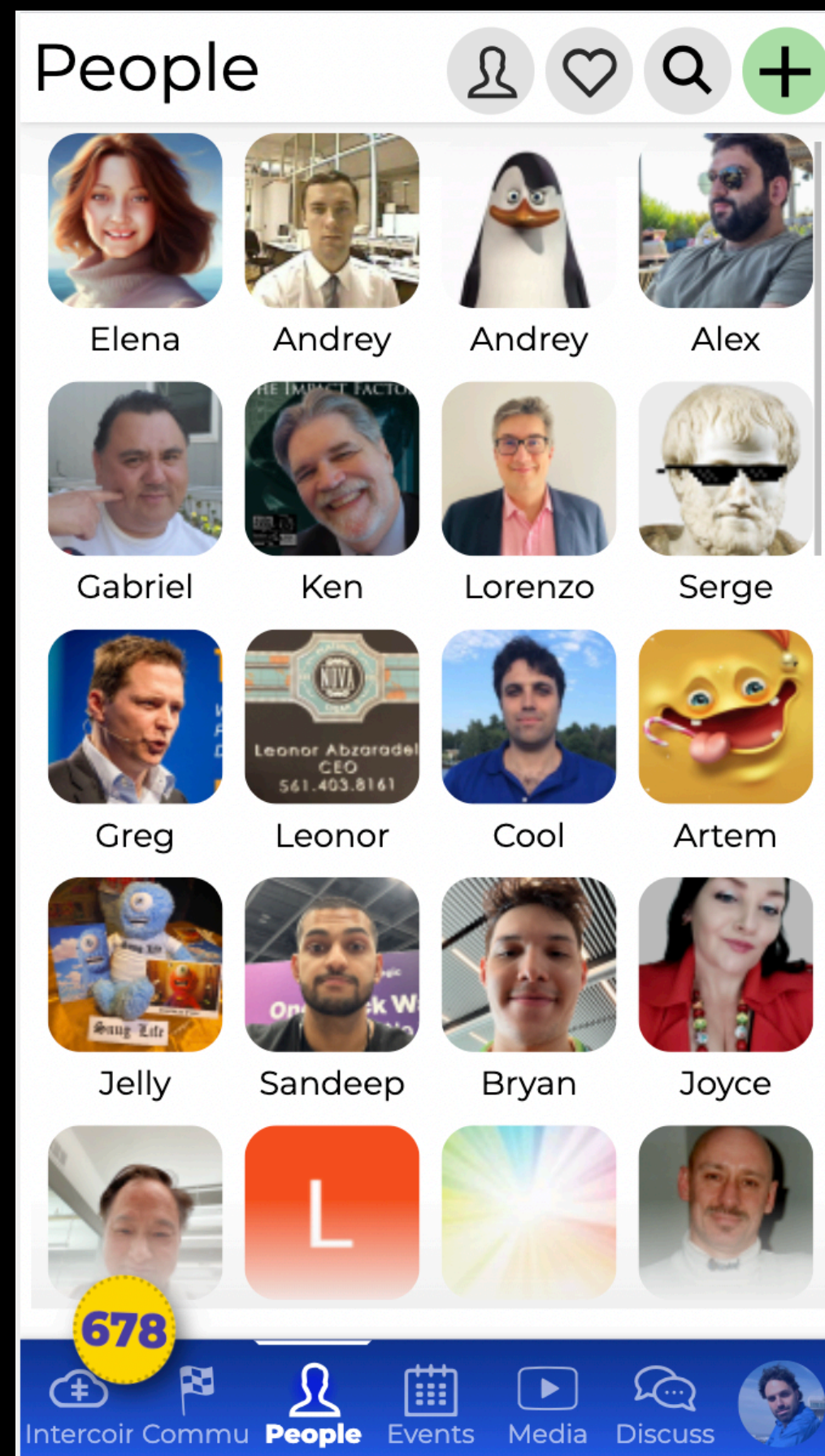
Build **your own** home on our open source platform.  
Your community can still post short-form teasers but:



Now everything links to your central community hub.  
Many choices of hosting. Never get de-platformed!



Your own, branded **community app** on the web.



Nothing to download. Loads nearly instantly.



# Network

The people who consume your content & attend your events often have impressive backgrounds, resources and personal networks.

❖ **Profiles** – give them a way to introduce themselves and link to their websites and socials.

❖ **Roles** – give a way for students to connect with authors, instructors, alumni, on the platform

❖ **Chats** – let people contact one another, giving and receiving value from the growing network



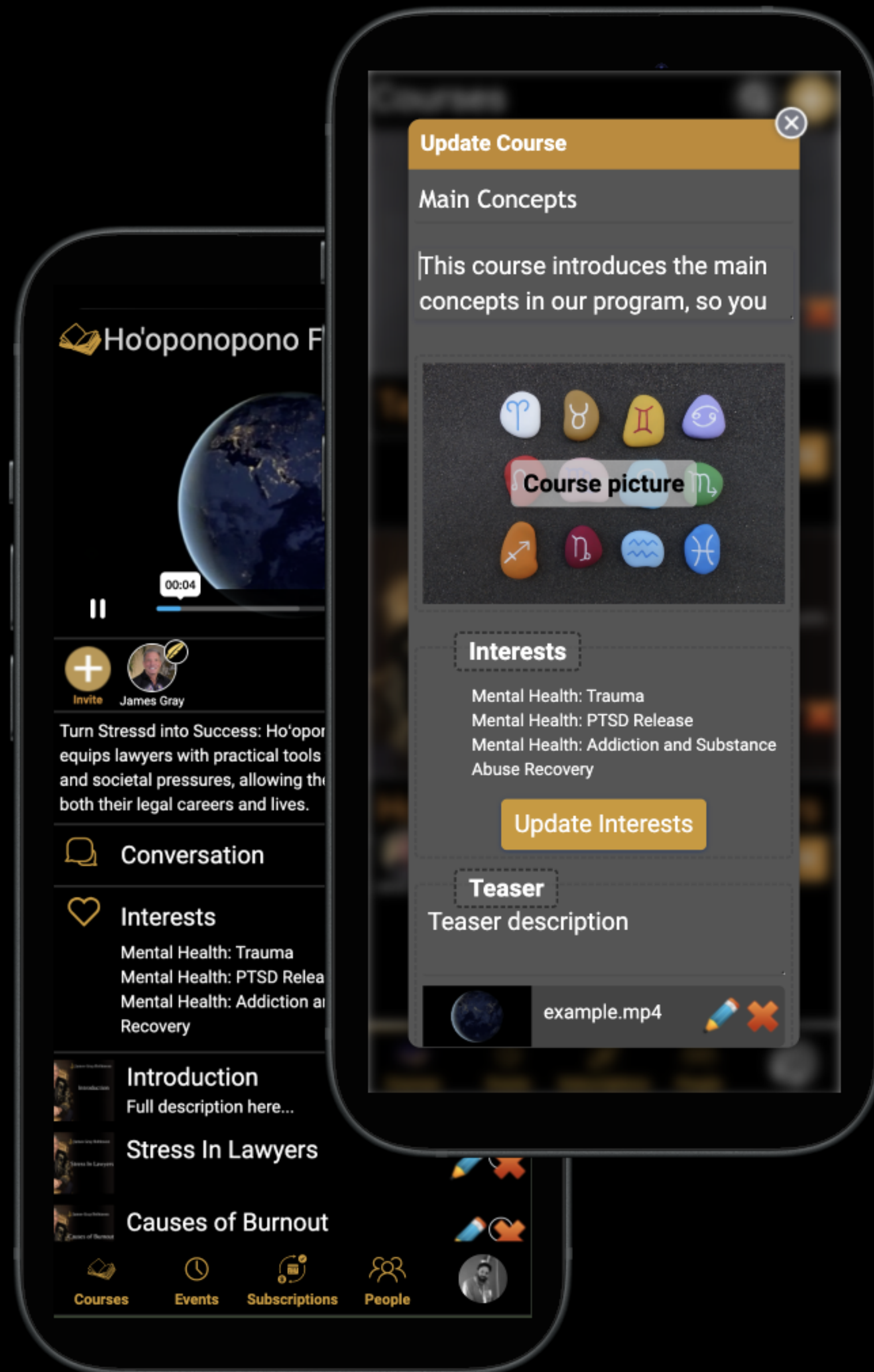
# Content

Invite well-known authors to join your community and produce content for your site's members. Help them build a following and generate revenue.

❖ **Roles** – admins can manage and vet authors' content before publishing it to the community

❖ **Structure** – divide content into modules, tag it with specific topics that people can discover

❖ **Collaboration** – authors can work together to produce finished modules and re-use them

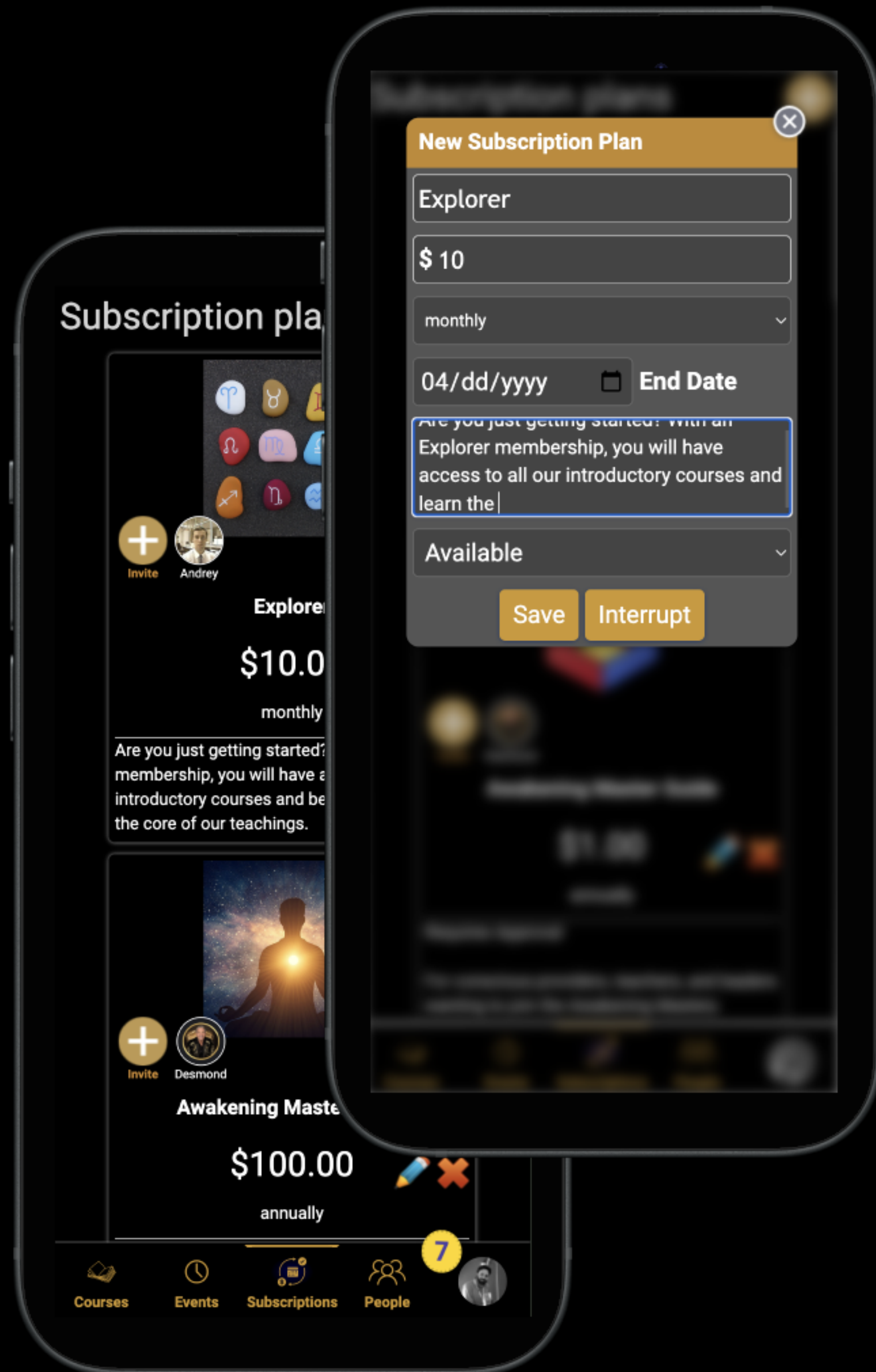




# Membership

Make it easy to start generating recurring revenue from your audience, on your own terms, granting access to your exclusive content & events.

- ❖ **Plans** – weekly, monthly, yearly, etc. give your visitors options for their level of membership.
- ❖ **Packages** – your admins choose what content and event access is available with what plans
- ❖ **Teasers** – special "abridged" versions of your content give people a taste before buying



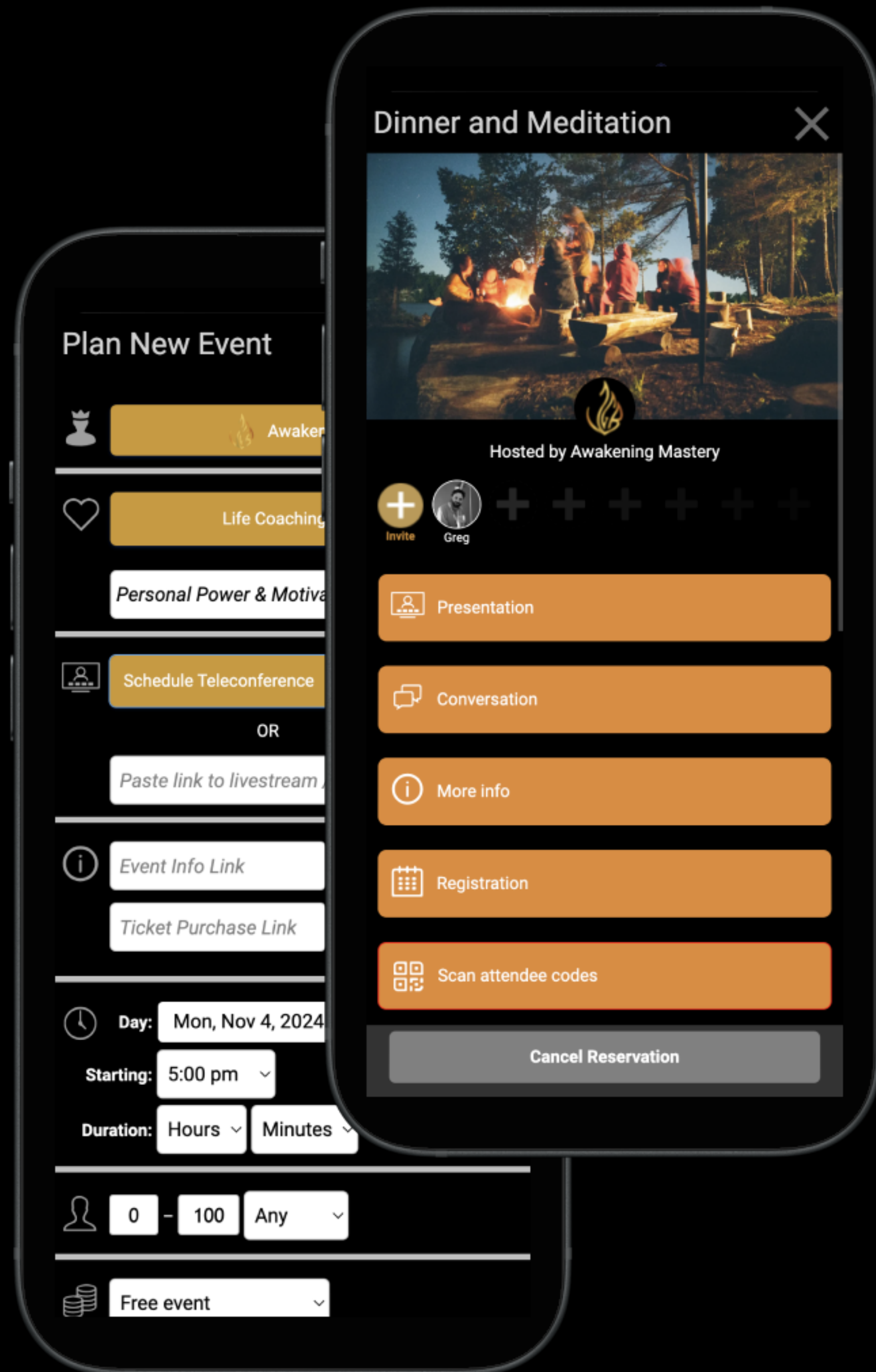
# Events

Give people a chance to network in real-time and catch famous speakers and guests. Use events to organize a schedule of classes for a course.

❖ **Online** – attendees can get access to webinars and livestreams, being recorded for content later

❖ **Physical** – our platform supports real-world locations, and even group rides to and from them

❖ **Calendars** – integrates with iOS, Google maps & calendars so people get updates automatically





# Presentations

Invite speakers to assemble special interactive content for your events, which they can present entirely from the phone in their hand.

❖ **Schedule** – attendees can see the conference schedule, with multiple events and presenters

❖ **Media** – the presenter can control display of PDFs, videos, and more, using just their phone

❖ **Questions** – the audience can scan a QR code and give feedback to the speaker in real-time



# Conversations

Give community members a way to connect with each other privately after events, or publicly chat about your various content you share on the hub.

❖ **Public** – Encourage your members to discuss the content that your authors produce on the site

❖ **Inbox** – Members can reach out to staff and others, and pay some credits for their attention.

❖ **Teleconference** – Members can also initiate real-time video calls for group projects, etc.





# Invites

Help your content go viral by letting people share. Let people invite their friends on other platforms. Using email, SMS, Facebook, Twitter, QR codes.

❖ **Onboarding** – invited users can quickly get access, dive into the content and see the others

❖ **Roles** – admins can use invites to quickly assign roles to people they bring on board

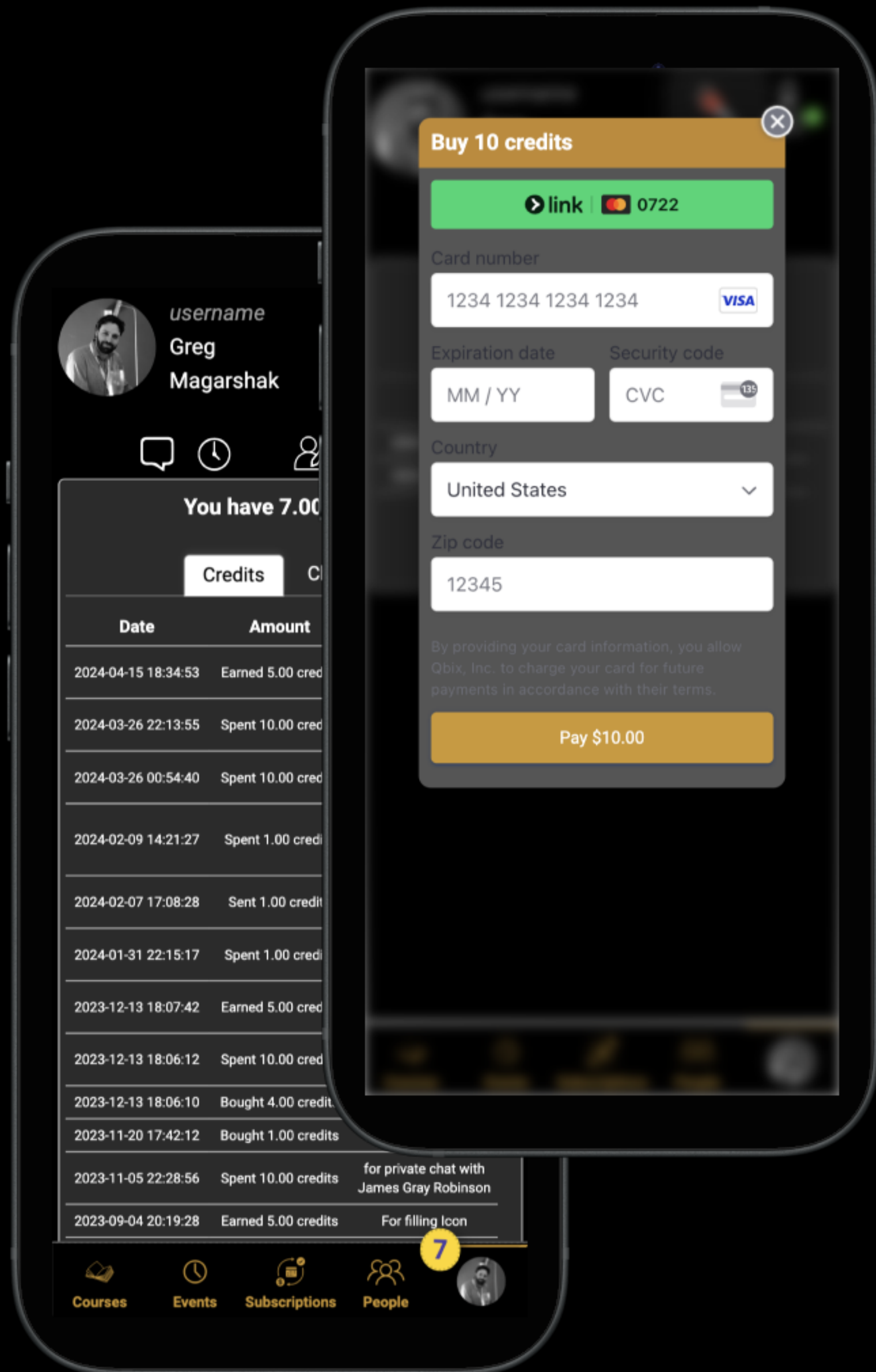
❖ **Track** – each invite to each piece of content can be tracked and measured for conversion



# Credits

Your hub comes with an internal economy that rewards people for engaging with your content, helping others, and generates revenue for you.

- ❖ **Purchase** – people can buy credits in order to pay for membership plans, content, events
- ❖ **Transact** – people can pay each other on the hub for chatting, videoconferencing, tutoring, etc.
- ❖ **Accounting** – the system allows you to see all transactions and pay out certain authors & staff







# Account

Each user has a personal area where they can access their messages, calendar of events, manage their profile and interests, and so on.

They can also participate in conversations around content & courses they are consuming.

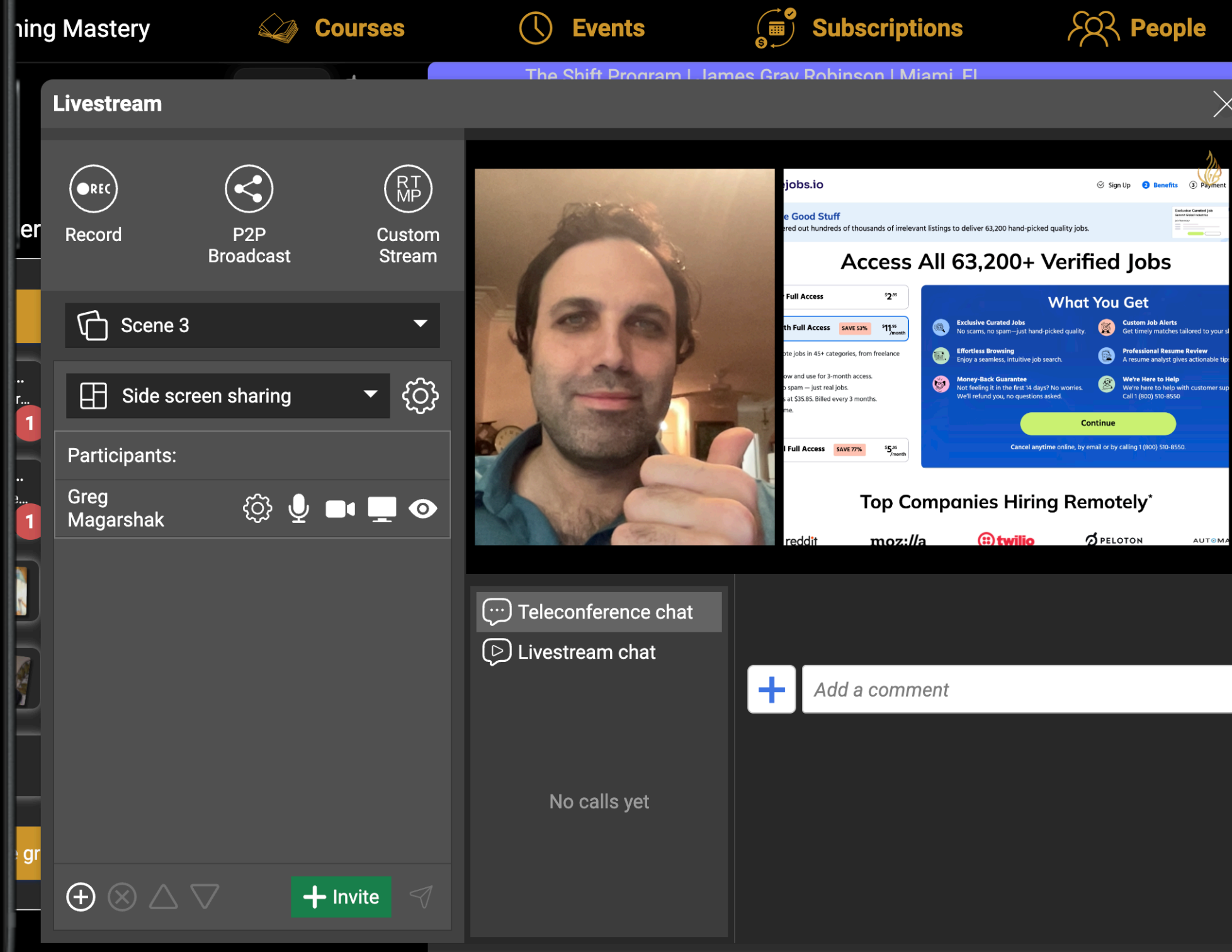


# Real-Time Livestreaming

Our platform supports a growing number of use cases for real-time livestreaming, audio and video calls.

We are always working on new ways to integrate it with our other features, like real-time presentation, audience interaction, transcription, diarization, breakout rooms, cutting short clips for sharing on other platforms and bringing new members to your hub.

Greg Magarshak

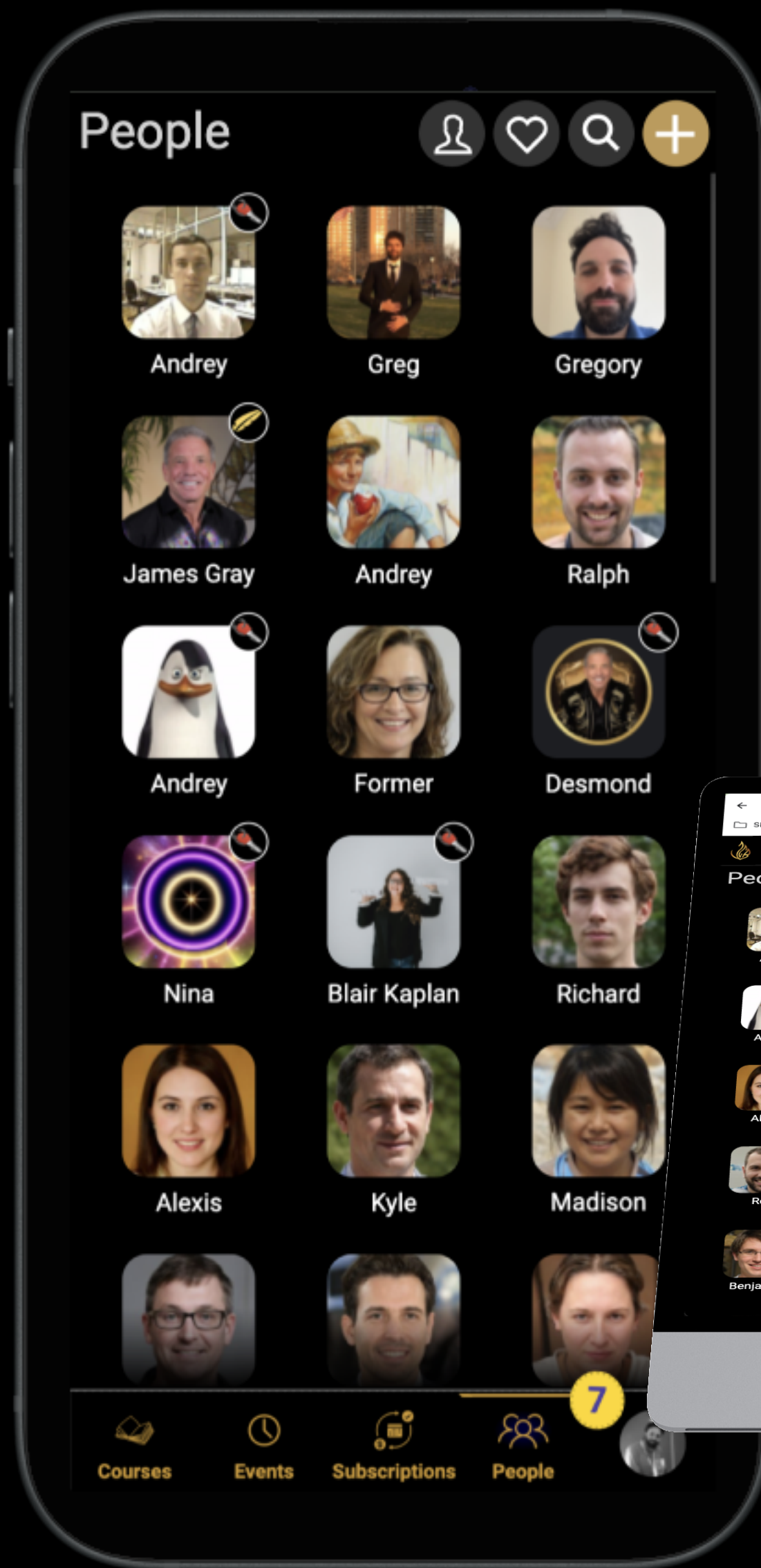




# Cross-Platform

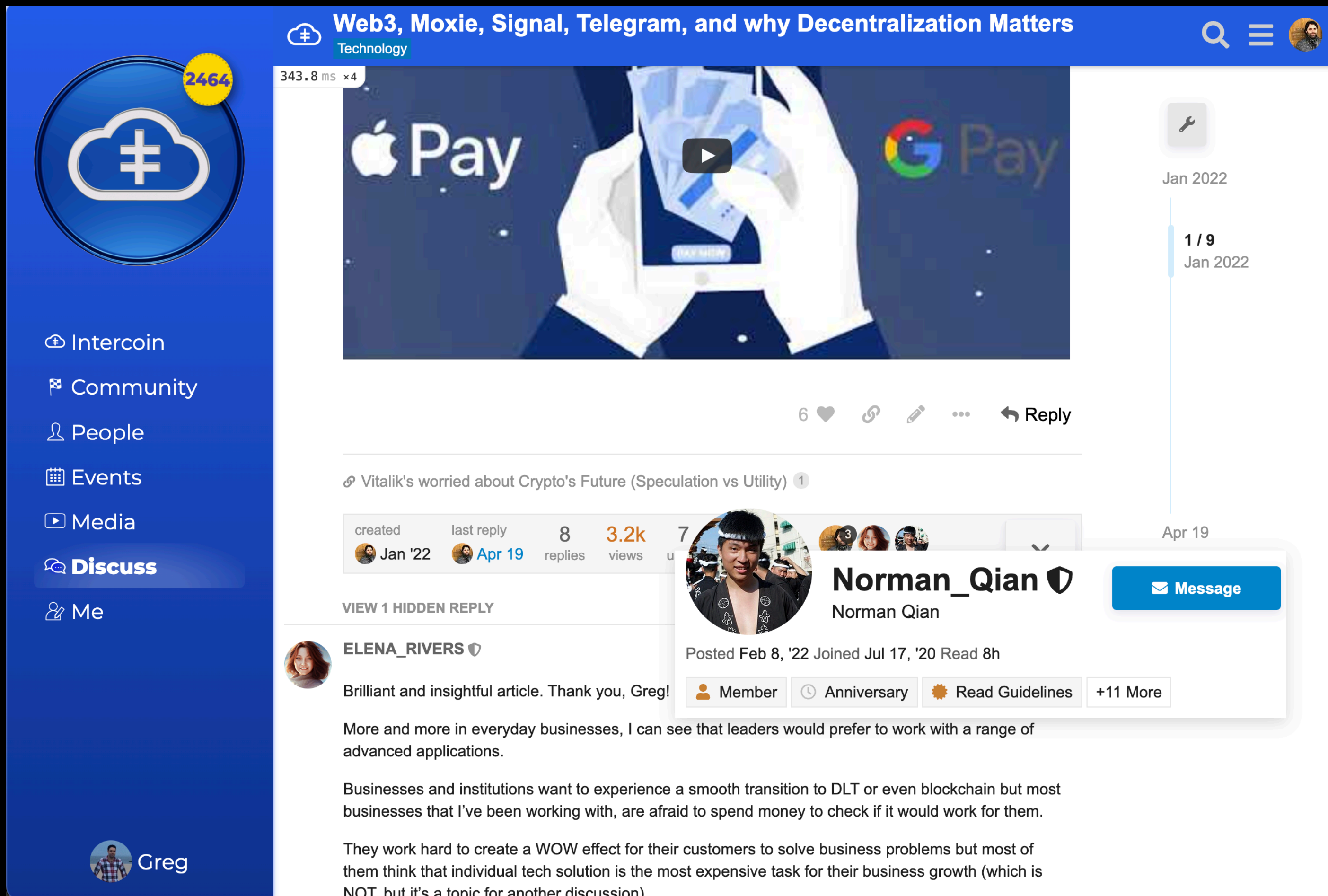
Your hub works across mobile, desktop and tablet browsers. People can access it from anywhere, even when they are on the go.

Each platform has its unique features. For example, mobile phones feature touchscreens, native integration with contacts and calendars, while desktops and laptops are better for displaying presentations.





# Integrations with Other Platforms



example of seamless integration with Discourse forums



**Discourse**  
Seamless Forum Integration



**Wordpress**  
Plugin, Website Integration



**Telegram**  
Bots and Mini-Apps



**Facebook (i.e. Meta)**  
Apps, Groups, Livestreaming



**Email**  
Notifications, Newsletters



**Twitter (i.e. X)**  
Bots & Engagement Automation