



Groups

Uniting Communities.

You work hard

to attract new members

to engage them in program activities

to fundraise and finance your operations

But how well do you engage your alumni?

How do you continue your relationship
with people who graduate from the program?

Blasting emails is ineffective



"Please come to our events"





















"Please donate to our organization"

???

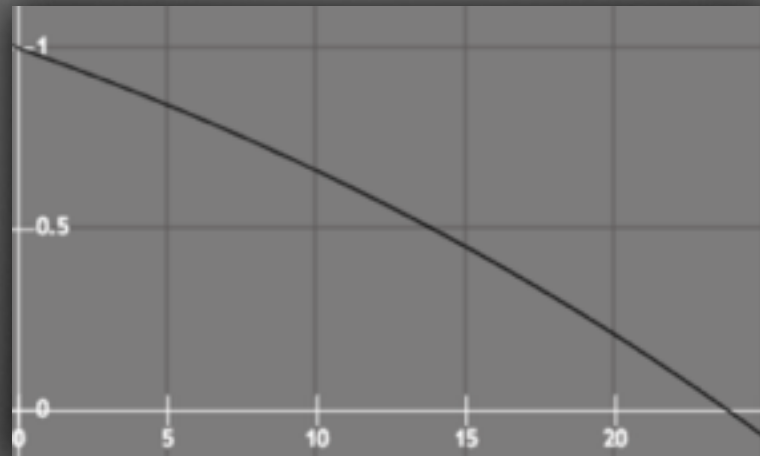


and impersonal.

What they see

<input type="checkbox"/>			<input type="checkbox"/>	Mo Elleithee, Democrats..	Impeachment (again) - Gregory -- Donate today. There's a book coming out soon, and
<input type="checkbox"/>			<input type="checkbox"/>	Yipit's Best (2)	Week's Best: Flowers for Mom, LeSportsac, JCPenney, Nike+, Okabashi, Norweg
<input type="checkbox"/>			<input type="checkbox"/>	Esther Lamm	(NEED Volunteers Tonight @7pm) FW: Veteran Appreciation Project - How To Volunt
<input type="checkbox"/>			<input type="checkbox"/>	Internet Week New York	IWNY featured speaker Garance Doré in The New York Times - Until IWNY 2014 B
<input type="checkbox"/>			<input type="checkbox"/>	NYU Office of Alumni Rel.	Tickets on Sale Now for NYU at the Zoo - View this email in a web page NYU at the B
<input type="checkbox"/>			<input type="checkbox"/>	Organizing for Action	PETITION: It's time to raise the minimum wage - Add your signature to say it's time t
<input type="checkbox"/>			<input type="checkbox"/>	HARO	[HARO] Thursday Afternoon Queries "Social Media Mistakes" Edition - Calling al
<input type="checkbox"/>			<input type="checkbox"/>	Discover Magazine	The future of flying cars, and a new species of cartwheeling spider discovered -
<input type="checkbox"/>			<input type="checkbox"/>	Yipit New York	LeSportsac, Keratinbar, Salon III, New York City Center, 54 Below, Ene Salon, D

Result:



Average organization we meet
has a 2% response rate
from emailing alumni.



Email

App!

Today almost everyone has **smart phones**.

If you develop an **app** for your members,
you'll help them **communicate** among themselves,
instead of just **listening** to your announcements.



The time to start is now.

Give them an app while they're in your program.

And they will keep using it as alumni.

During Program

People meet in real life
Community is relevant

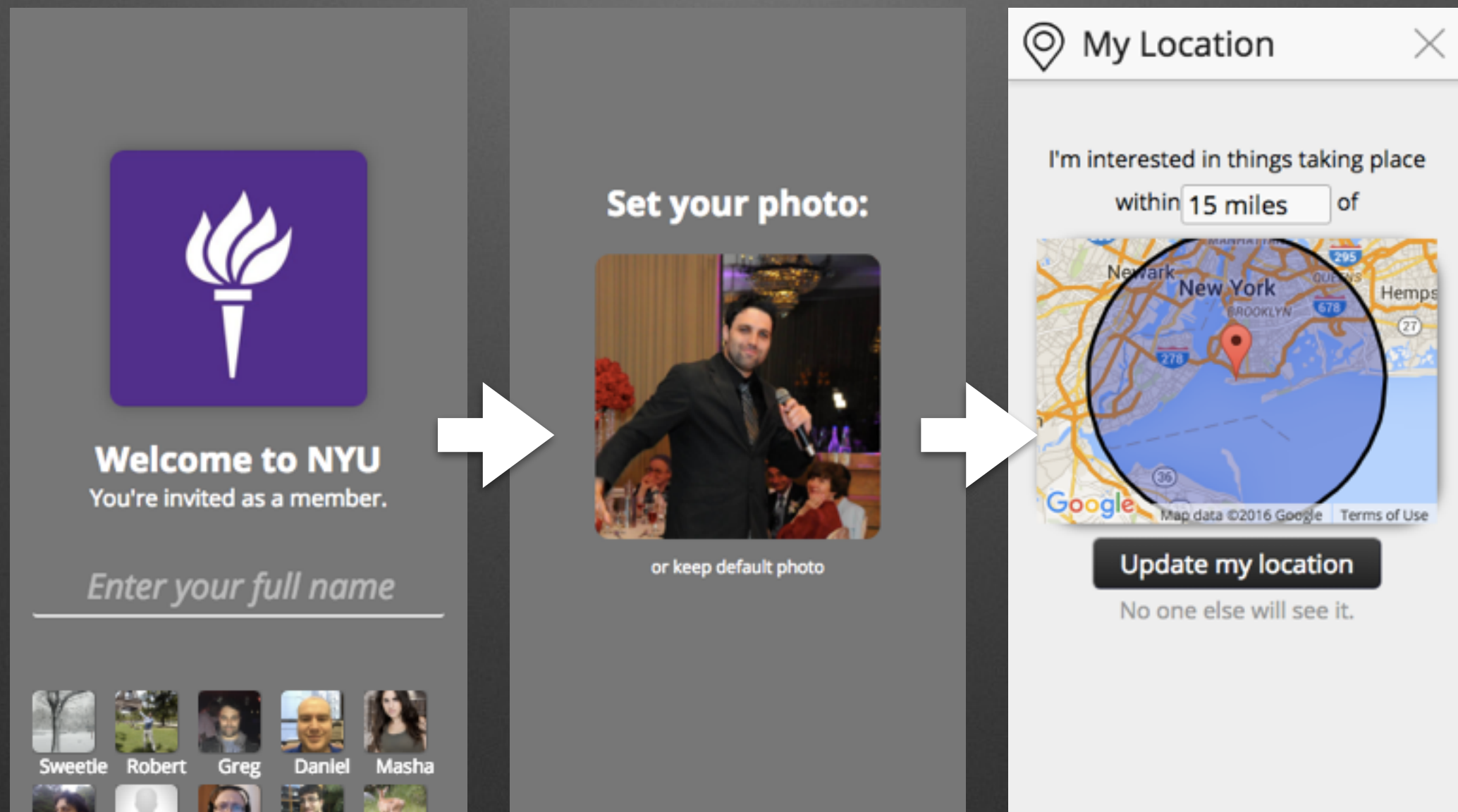


After Graduation

People still meet in real life
Community remains relevant

Onboarding

We will make it **simple** and **fun** to get started



People Connect

by interests, clubs, cohorts (Stern class of 2012)

In each of the next 10 categories, tap all the activities you are interested in. This is how you connect with other people in the community.

↓ Get Started



Dining

What would you go out to eat?

African, American, Chinese, Dairy, Diets, French, Indian, Italian, Japanese, Kosher, Meat, Mexican, Middle Eastern, Picnic, Russian & Ukrainian, Themed, Turkish, Uzbek, Vegetarian, Wine and Drinks

↓ Next Category



Adventure

Where would you like to go?

Travel

Africa, Asia, Australia, Caribbean, Cruises, Culture, Europe (North), Europe (South), Exotic, Festivals, Hot Air Balloons, Middle East, Nature, Russia, Tours, Trains, USA (East Coast), USA (Midwest), USA (West Coast)

Outdoors

Amusement Parks, Animals, Backpacking, Camping, Fishing, Hiking, Hunting, Mountain Biking



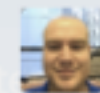
Sweetie



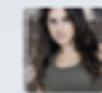
Robert



Greg



Daniel



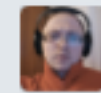
Masha



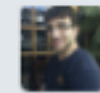
Brian



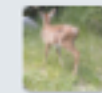
Max



nakrill



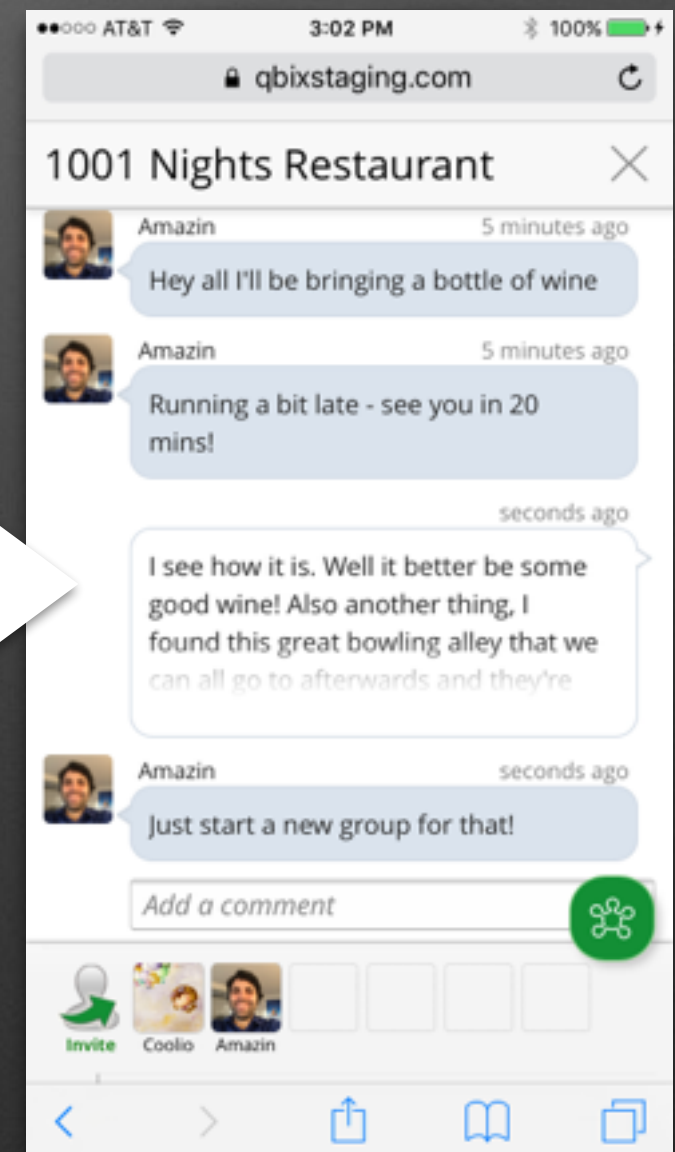
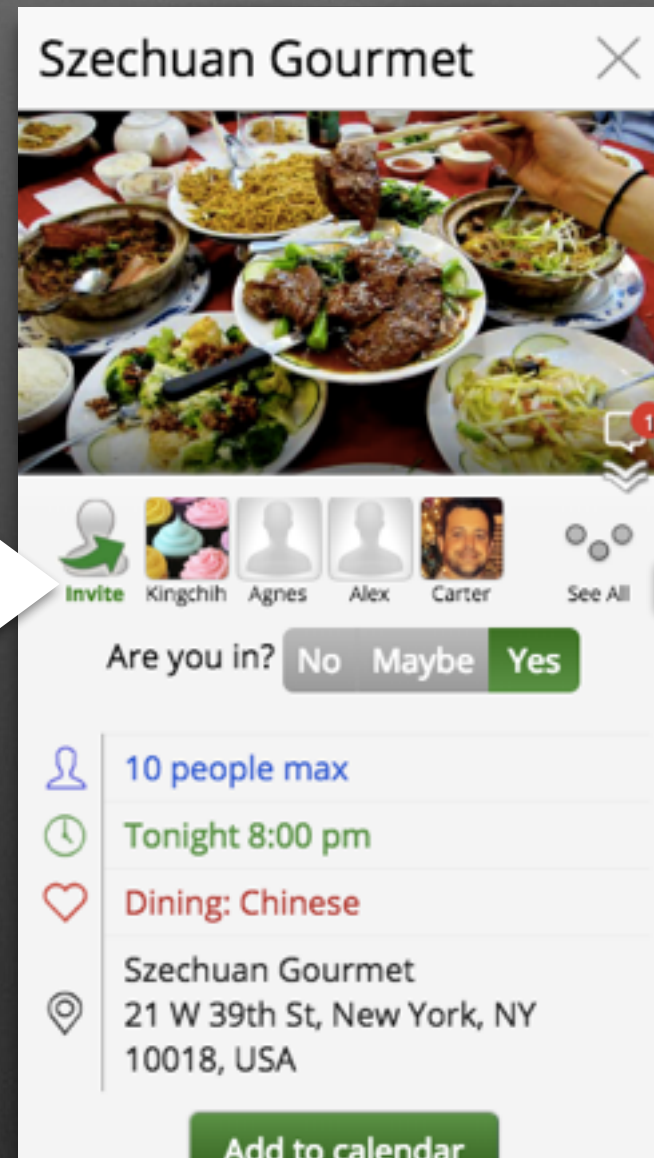
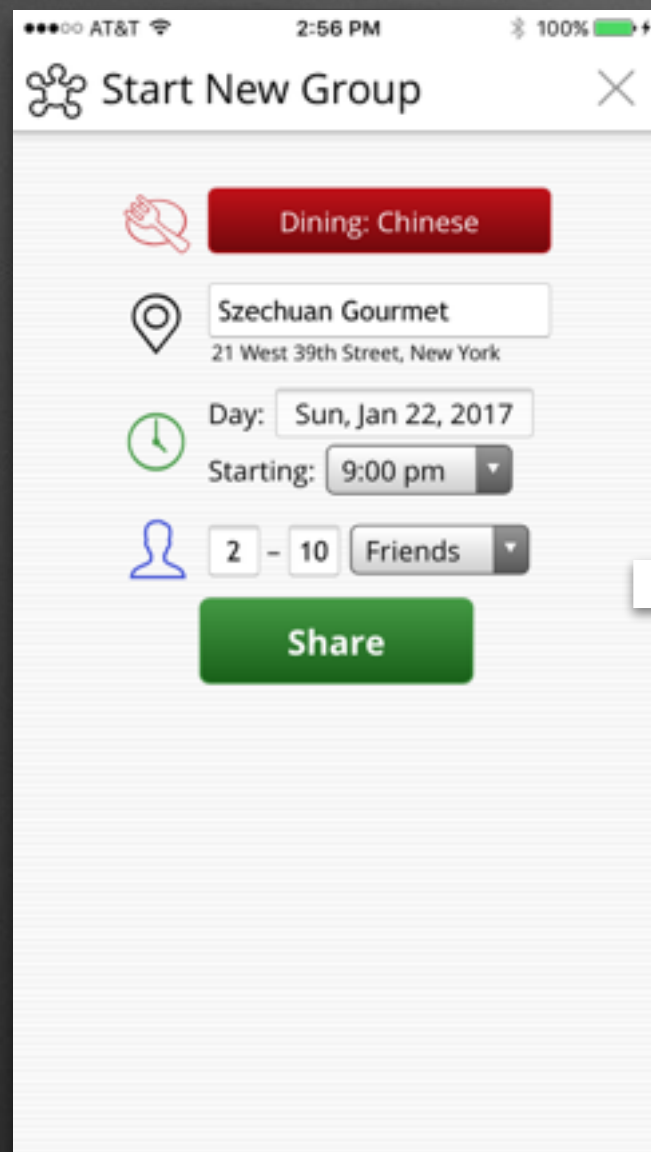
Ilya



Ellen

People Go Out

By surfacing plans and taking care of the logistics, the app makes it easy to **meet** fellow alumni anytime.



What This Means For You

Alumni feel like you developed something **for them**, instead of feeling like you always need something.

They're able to get together on their own time, around their own interests, and feel a sense of community.

Now, all your official events & fundraisers are **larger and more successful** by being promoted **in your own app**.

Privacy

We take privacy **very seriously**.
That's why it's built into everything we make:



Can **members** see other **staff members?**
guests



Email addresses
Mobile numbers



Address book
integration



Never reveal locations
of members, only venues



Attendee lists
can be hidden

Standard & Custom Features

We work with you to develop the features **you** need.

User Accounts

Your Brand

Web & Native Apps

Manage Interests / Cohorts

Address Book Integration

Negotiate Group Discounts
for Your Members

Reporting and Analytics

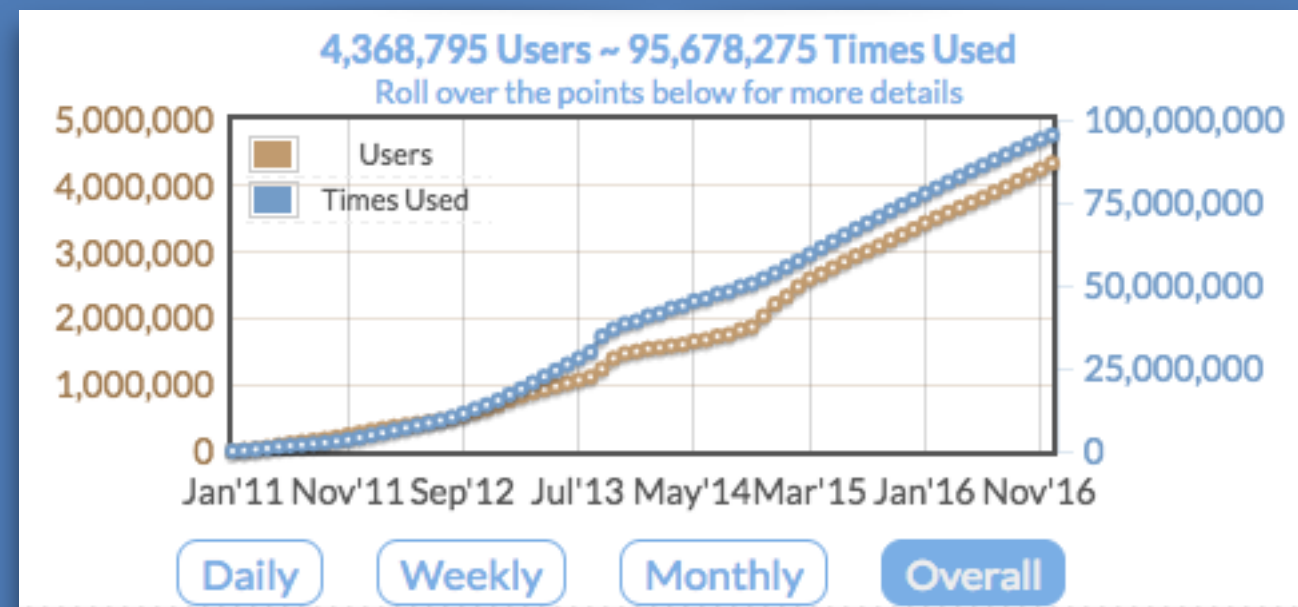
Attendance & Event Registration

Let's schedule a meeting to get into the details.



Groups

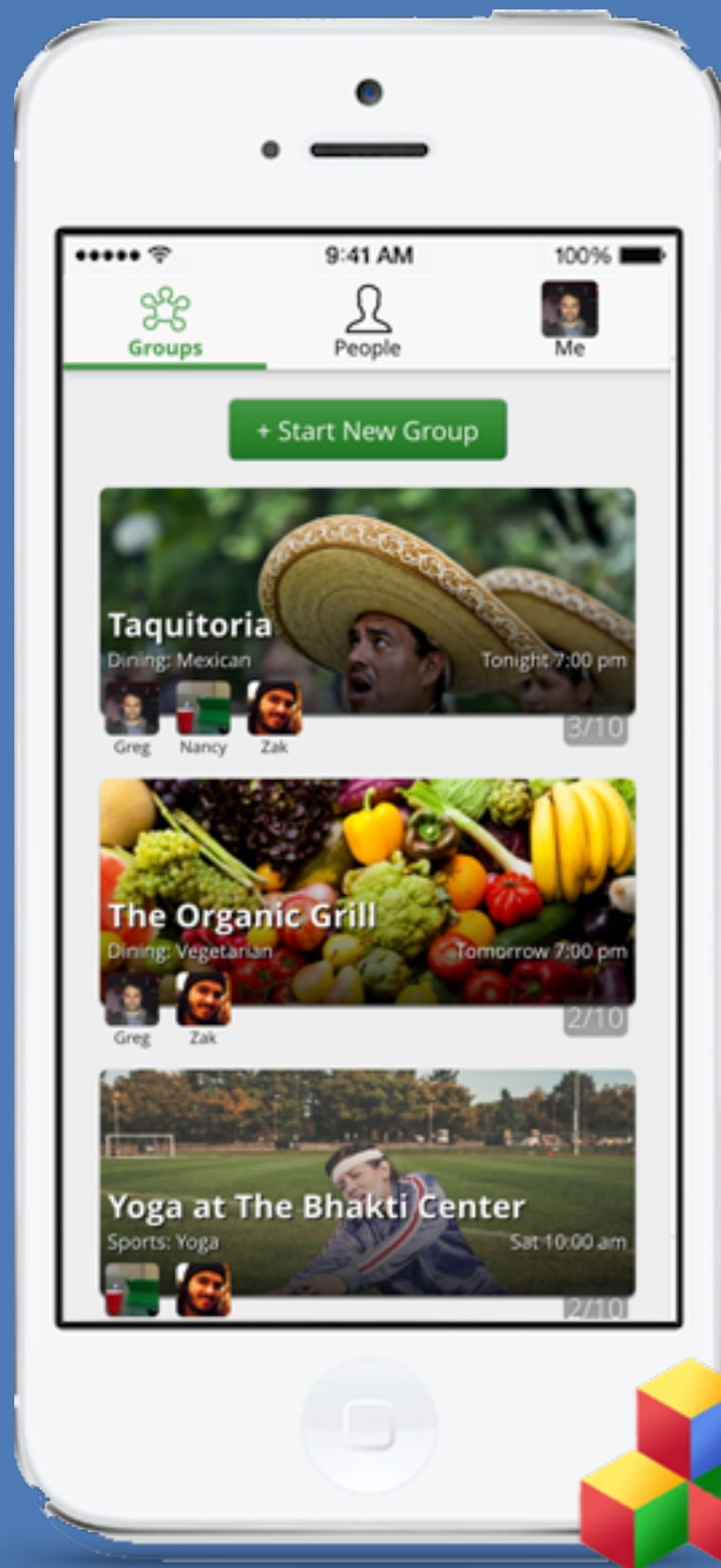
Our Current iPhone App



4+ million downloads
Used over 95 million times
Making 35¢ / user / year

Qbix.com/groups

Groups For Communities



Qbix



Buildings



Universities



Cruises



Companies



Nonprofits

Let's build an app for your community.
Reach out to us at communities@qbix.com

