



Groups

for



You work hard

to onboard new students

to engage them in program activities

to fundraise and finance your operations

**But how well do you
engage your alumni?**

How do you continue your **relationship**
with people who **graduate** from the program?

Blasting emails is ineffective



“Please come to our events”



“Please donate to our organization”

???

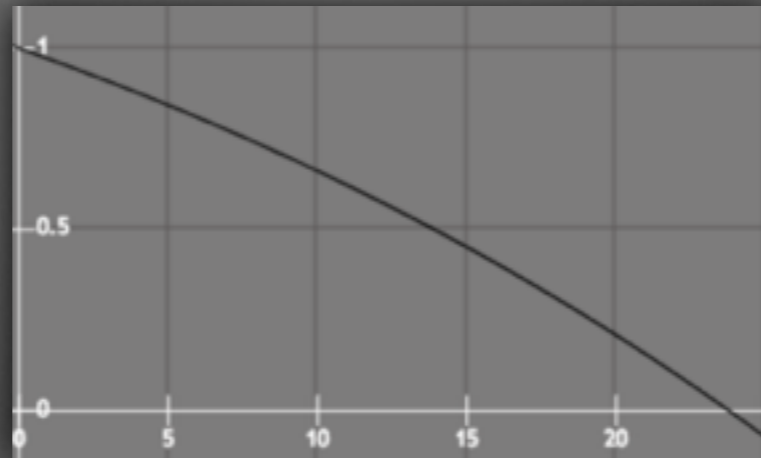


and impersonal.

What they see

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Mo Elleithee, Democrats..	Impeachment (again) - Gregory -- Donate today. There's a book coming out soon, and
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Yipit's Best (2)	Week's Best: Flowers for Mom, LeSportsac, JCPenney, Nike+, Okabashi, Norweg
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Esther Lamm	(NEED Volunteers Tonight @7pm) FW: Veteran Appreciation Project - How To Volunt
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Internet Week New York	IWNY featured speaker Garance Doré in The New York Times - Until IWNY 2014 B
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NYU Office of Alumni Rel.	Tickets on Sale Now for NYU at the Zoo - View this email in a web page NYU at the B
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Organizing for Action	PETITION: It's time to raise the minimum wage - Add your signature to say it's time t
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	HARO	[HARO] Thursday Afternoon Queries "Social Media Mistakes" Edition - Calling al
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Discover Magazine	The future of flying cars, and a new species of cartwheeling spider discovered -
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Yipit New York	LeSportsac, Keratinbar, Salon III, New York City Center, 54 Below, Ene Salon, D

Result:



Average organization we meet
has a 2% response rate
from emailing alumni.



Email

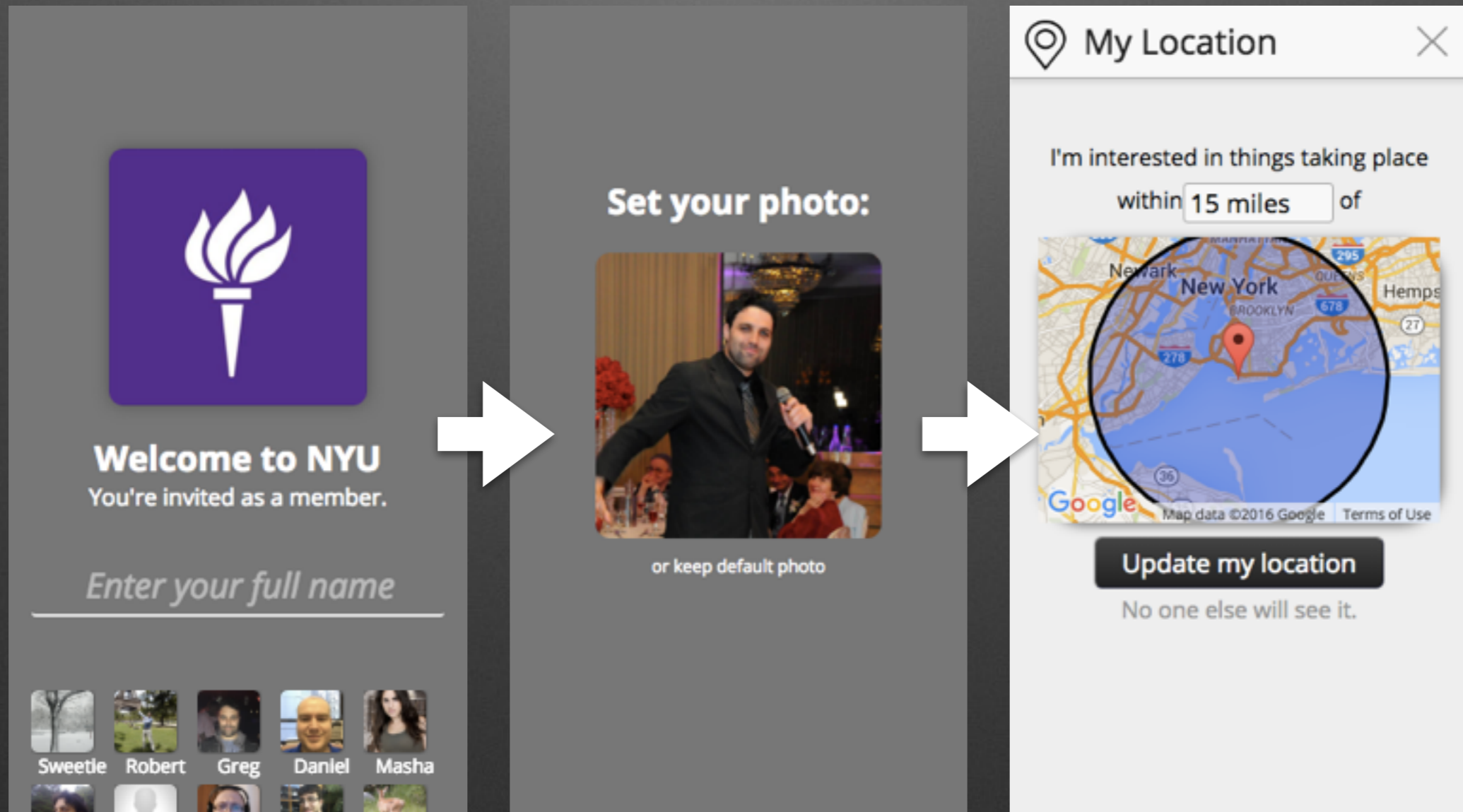
App!

Today almost everyone has **smart phones**.

If you develop an **app** for your members,
you'll help them **communicate** among themselves,
instead of just **listening** to your announcements.

Onboarding

We will make it **simple** and **fun** to get started



People Connect

By interests, clubs, cohorts (Stern class of 2012, R.A.N.)

In each of the next 10 categories, tap all the activities you are interested in. This is how you connect with other people in the community.

↓ Get Started

Dining
What would you go out to eat?

African, American, Chinese, Dairy, Diets, French, Indian, Italian, Japanese, Kosher, Meat, Mexican, Middle Eastern, Picnic, Russian & Ukrainian, Themed, Turkish, Uzbek, Vegetarian, Wine and Drinks

↓ Next Category

Adventure
Where would you like to go?

Travel
Africa, Asia, Australia, Caribbean, Cruises, Culture, Europe (North), Europe (South), Exotic, Festivals, Hot Air Balloons, Middle East, Nature, Russia, Tours, Trains, USA (East Coast), USA (Midwest), USA (West Coast)

Outdoors
Amusement Parks, Animals, Backpacking, Camping, Fishing, Hiking, Hunting, Mountain Biking

Sweetie Robert Greg Daniel Masha
Brian Max nakrill Ilya Ellen

People Engage

By surfacing plans and taking care of all the logistics, the app makes it easy to **meet** fellow alumni.

Start New Group

Chinese

Szechuan Gourmet
21 West 39th Street, New York

Day: Sun, Jun 12, 2016


Starting: 4:30 pm

Open to: Everyone

Share



Szechuan Gourmet



Invite Kingchih Agnes Alex Carter See All

Are you in? No Maybe Yes

10 people max

Tonight 8:00 pm

Dining: Chinese

Szechuan Gourmet
21 W 39th St, New York, NY
10018, USA

Add to calendar

During Program

People met in real life
Organization was relevant



After Graduation

People still meet in real life
Community remains relevant

What This Means For You

Alumni feel like you developed something **for them**, instead of feeling like you always need something.

They're able to get together on their own time, around their own interests, and feel a sense of community.

Now, all your official events & fundraisers are **larger and more successful** by being promoted **in your own app**.

Privacy

We take privacy *very seriously*.
That's why it's built into everything we make:



Can **members** see other **staff** members?
guests



Email addresses
Mobile numbers



Address book
integration



Never reveal locations
of members, only venues



Attendee lists
can be hidden

Standard & Custom Features

We work with you to develop the features **you** need.

User Accounts

Your Brand

Web & Native Apps

Manage Interests / Cohorts

Address Book Integration

Negotiate Group Discounts
for Your Members

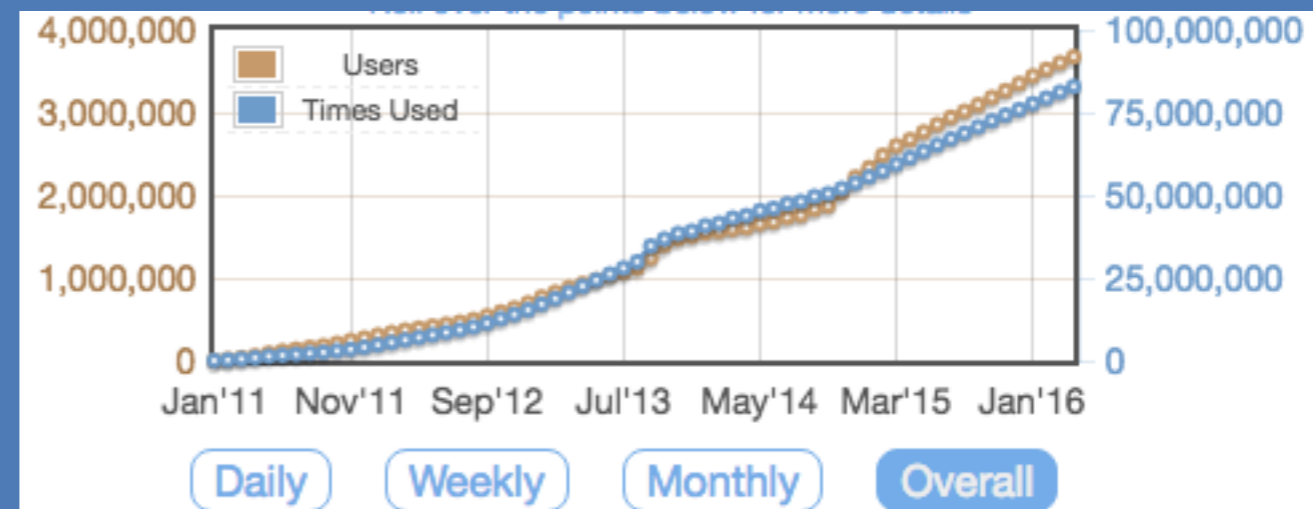
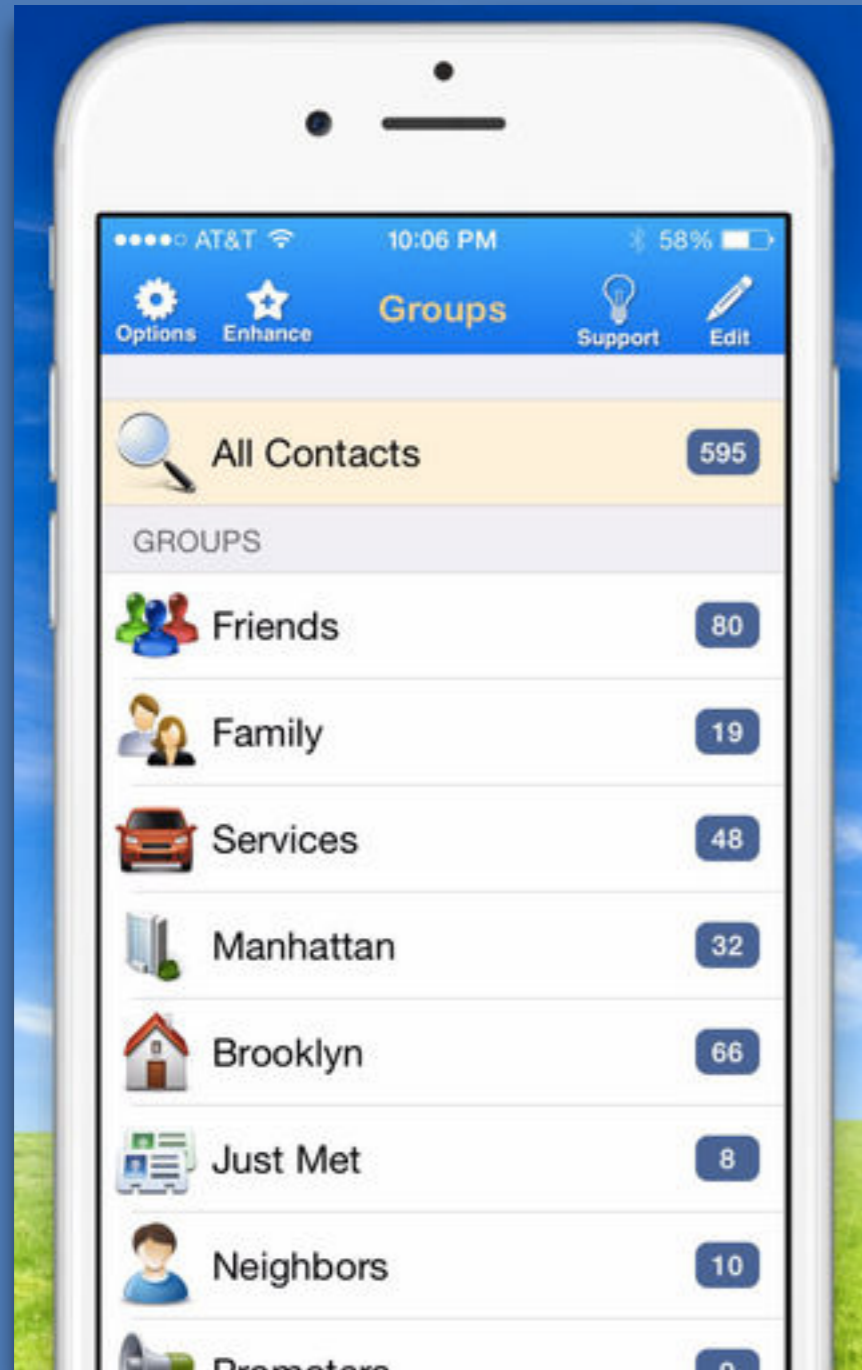
Reporting and Analytics

Attendance & Event Registration

Let's schedule a meeting to get into the details.

Groups

Our Current iPhone App



3.6+ million downloads
Used over 82 million times

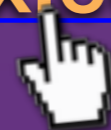
<http://qbix.com/groups>



Groups for NYU

Let's build an app for NYU alumni!

Contact greg@qbix.com



Qbix