Groups

for

NYU

You work hard

to onboard new students

to engage them in program activities

to fundraise and finance your operations

But how well do you engage your alumni?

How do you continue your relationship

with people who graduate from the program?

Blasting emails is ineffective

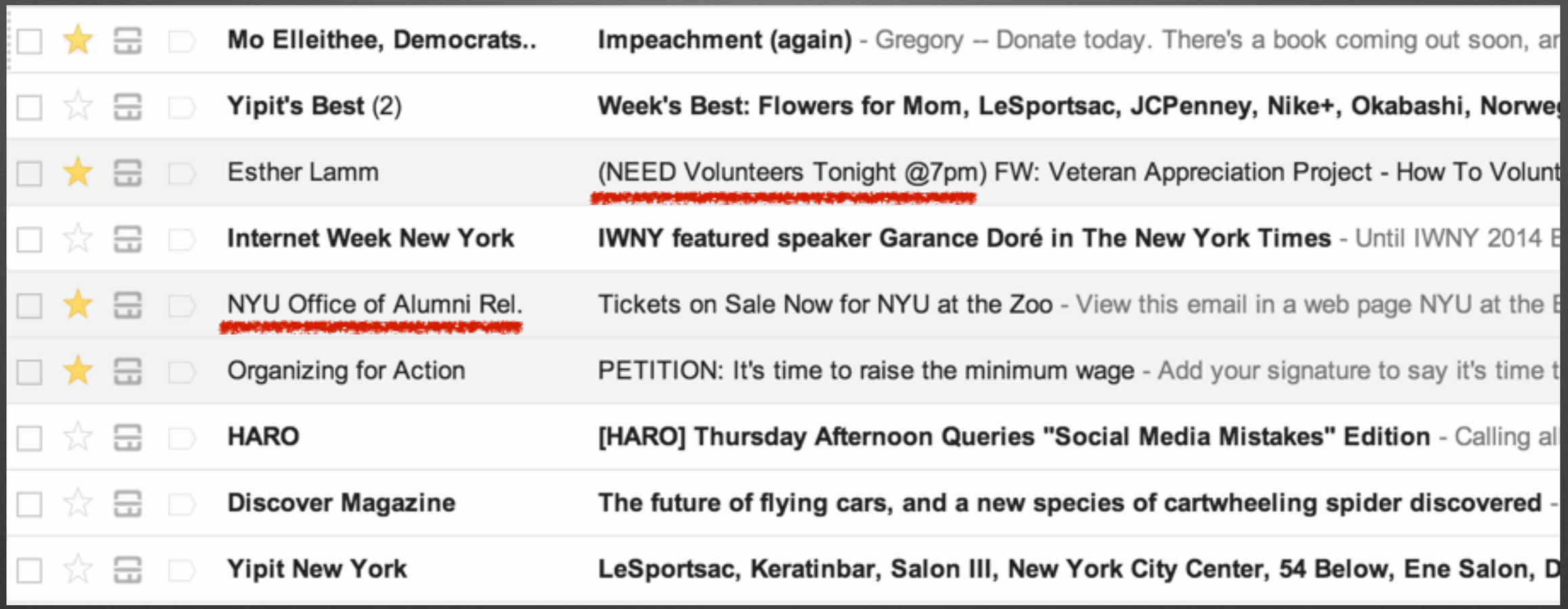
"Please come to our events"

???

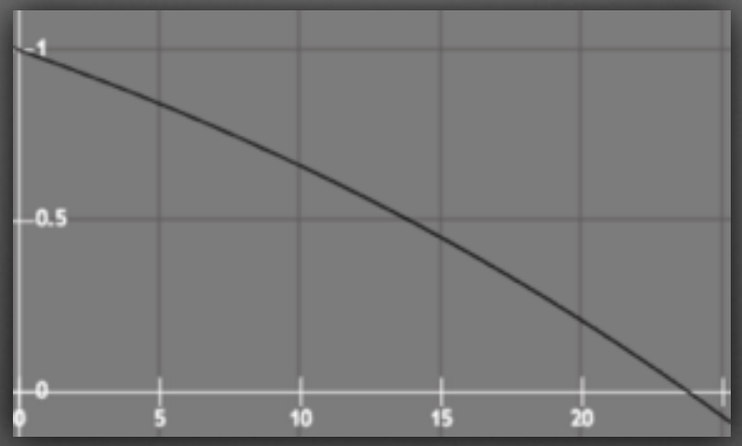
"Please donate to our organization"

and impersonal.

What they see



Result:



Average organization we meet
has a 2% response rate
from emailing alumni.

Email

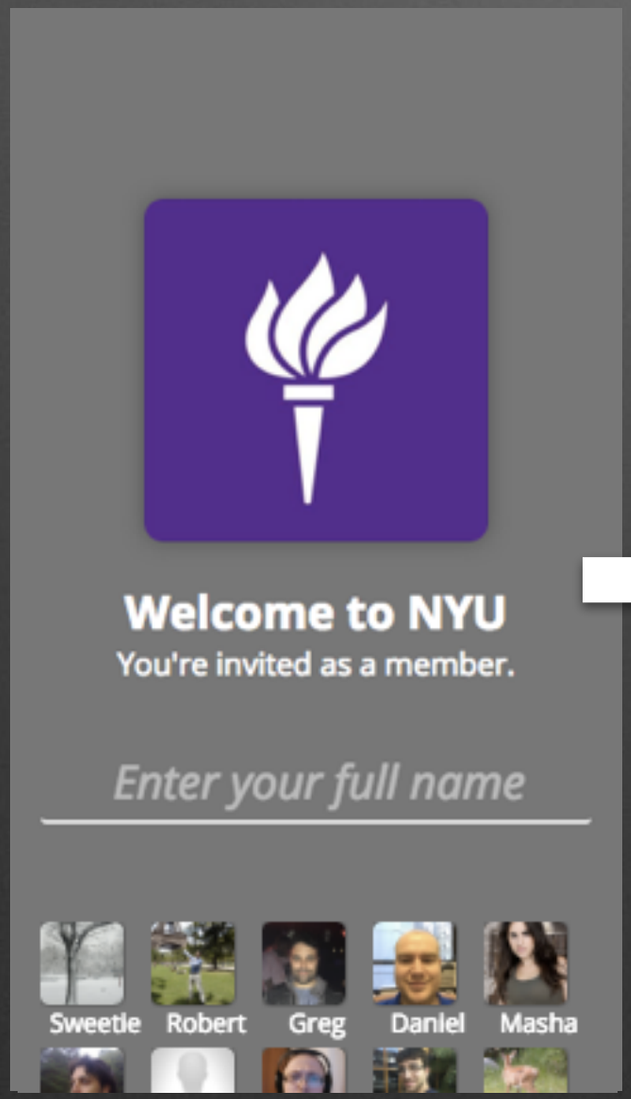
App!

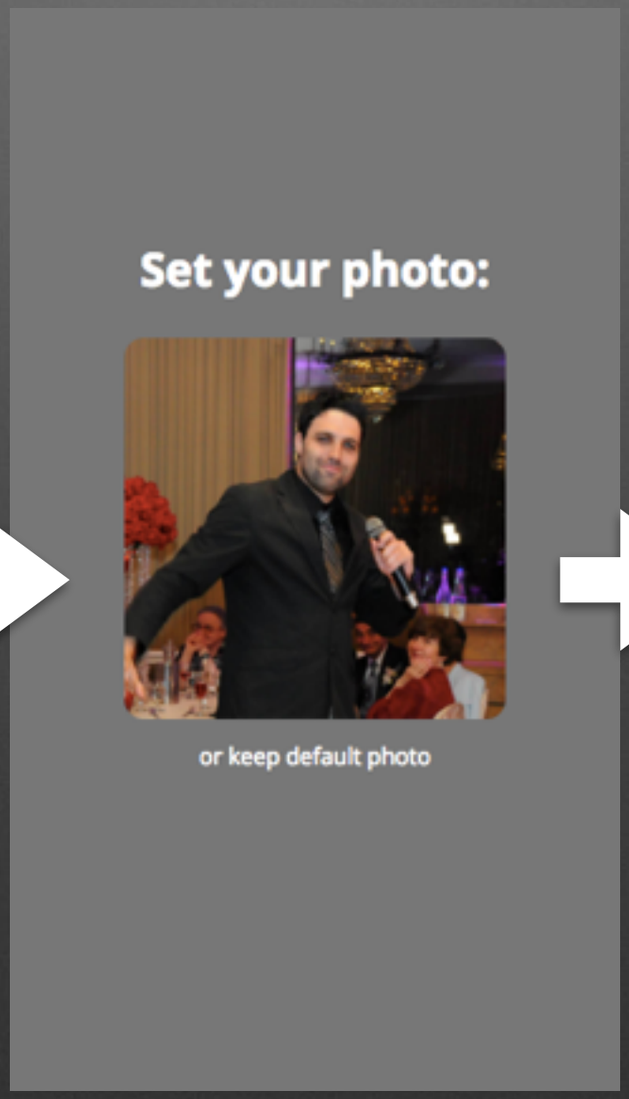
Today almost everyone has smart phones.

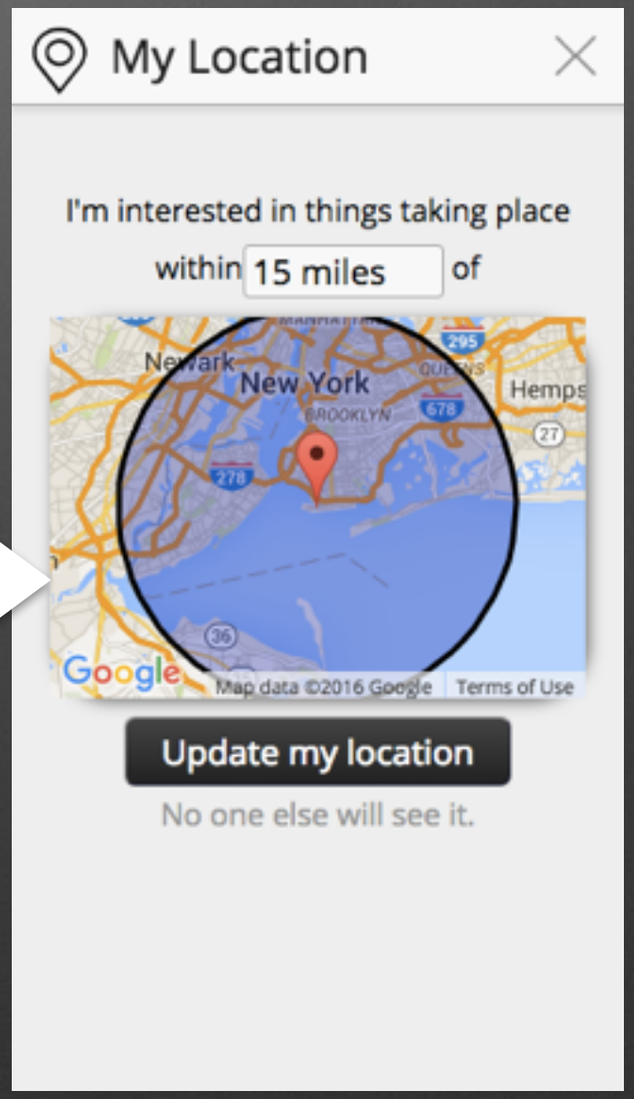
If you develop an app for your members,
you'll help them communicate among themselves,
instead of just listening to your announcements.

Onboarding

We will make it simple and fun to get started







People Connect

By interests, clubs, cohorts (Stern class of 2012, R.A.N.)

In each of the next 10 categories, tap all the activities you are interested in.
This is how you connect with other people in the community.

⬇ Get Started

Dining
What would you go out to eat?

African, American, Chinese, Dairy, Diets, French, Indian, Italian, Japanese, Kosher, Meat, Mexican, Middle Eastern, Picnic, Russian & Ukrainian, Themed, Turkish, Uzbek, Vegetarian, Wine and Drinks

⬇ Next Category

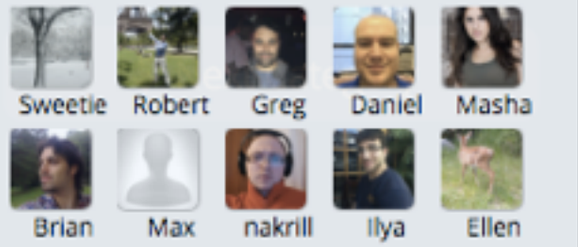
Adventure
Where would you like to go?

Travel

Africa, Asia, Australia, Caribbean, Cruises, Culture, Europe (North), Europe (South), Exotic, Festivals, Hot Air Balloons, Middle East, Nature , Russia, Tours, Trains, USA (East Coast), USA (Midwest), USA (West Coast)

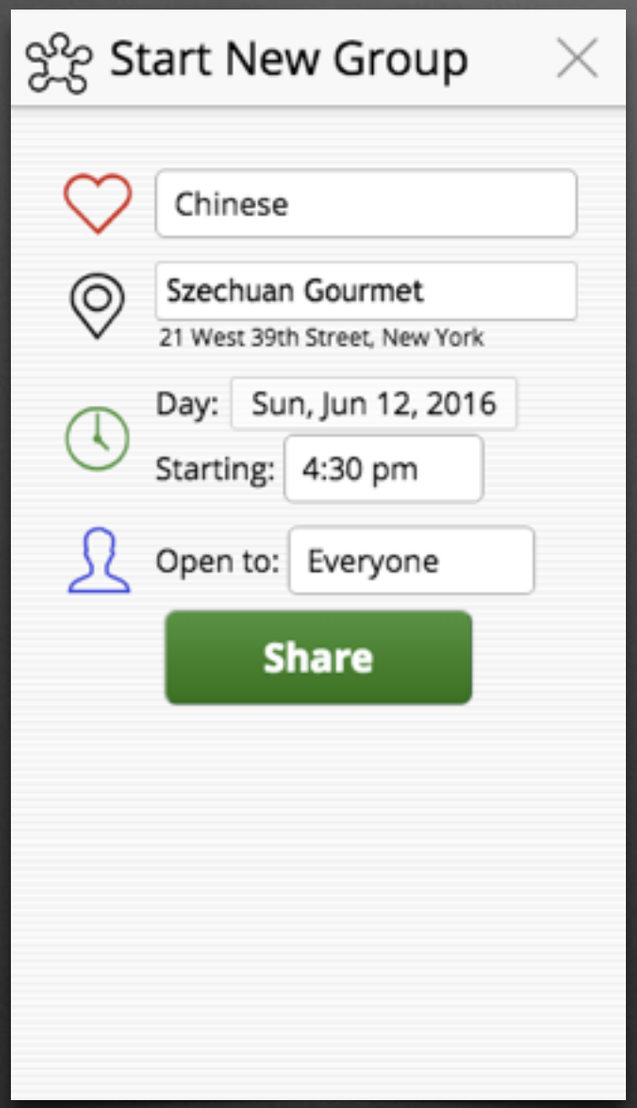
Outdoors

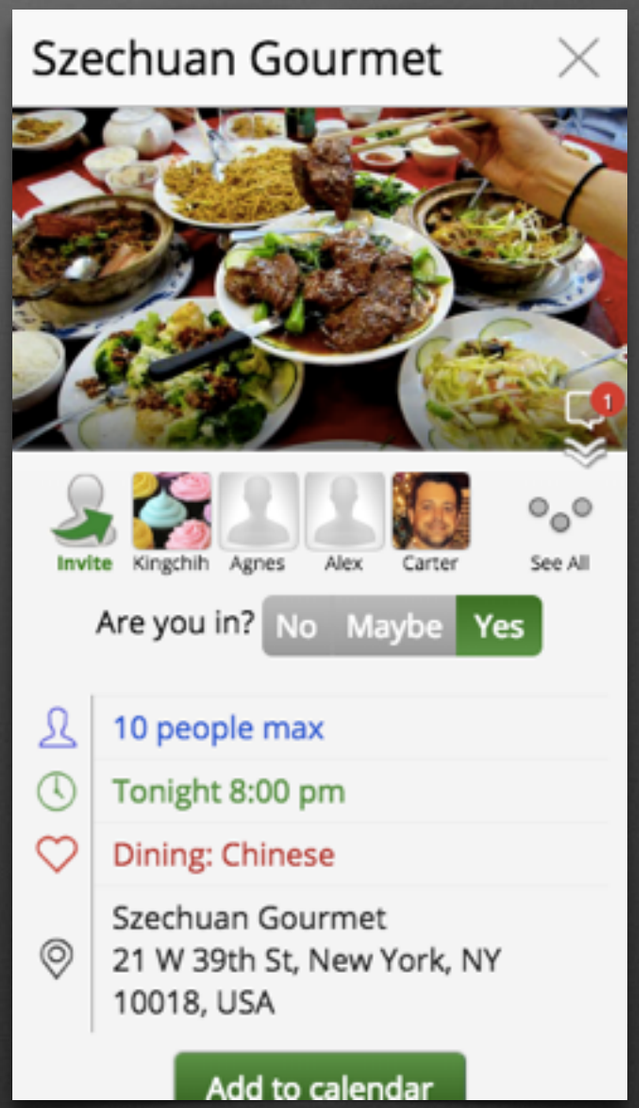
Amusement Parks, Animals, Backpacking, Camping, Fishing, Hiking, Hunting, Mountain Biking



People Engage

By surfacing plans and taking care of all the logistics, the app makes it easy to meet fellow alumni.





During Program

People met in real life

Organization was relevant

After Graduation

People still meet in real life

Community remains relevant

What This Means For You

Alumni feel like you developed something for them, instead of feeling like you always need something.

They're able to get together on their own time, around their own interests, and feel a sense of community.

Now, all your official events & fundraisers are larger and more successful by being promoted in your own app.

Privacy

We take privacy very seriously.
That's why it's built into everything we make:

Can members see other staff members? guests

Email addresses
Mobile numbers

Address book integration

Never reveal locations of members, only venues

Attendee lists can be hidden

Standard & Custom Features

We work with you to develop the features you need.

User Accounts

Web & Native Apps

Address Book Integration

Reporting and Analytics

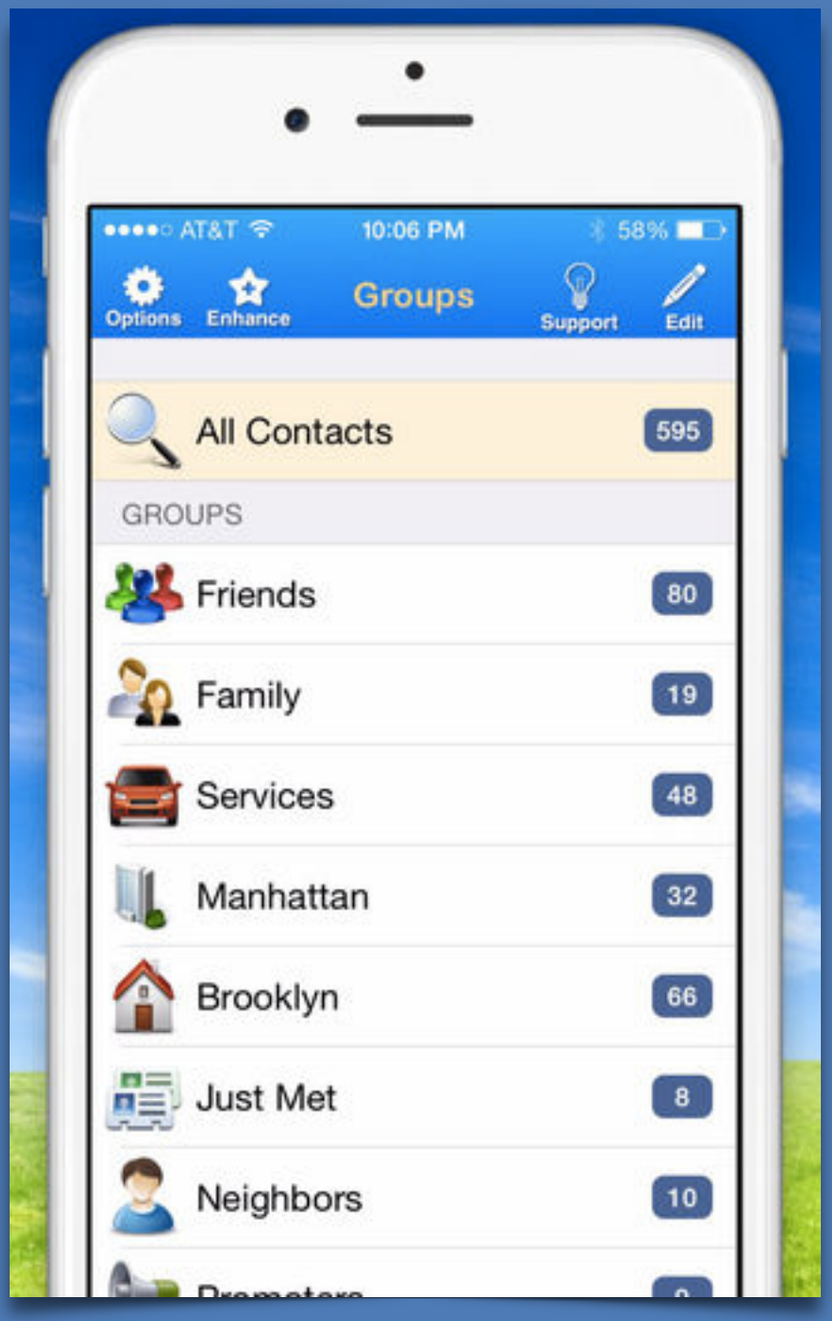
Your Brand

Manage Interests / Cohorts

Negotiate Group Discounts
for Your Members

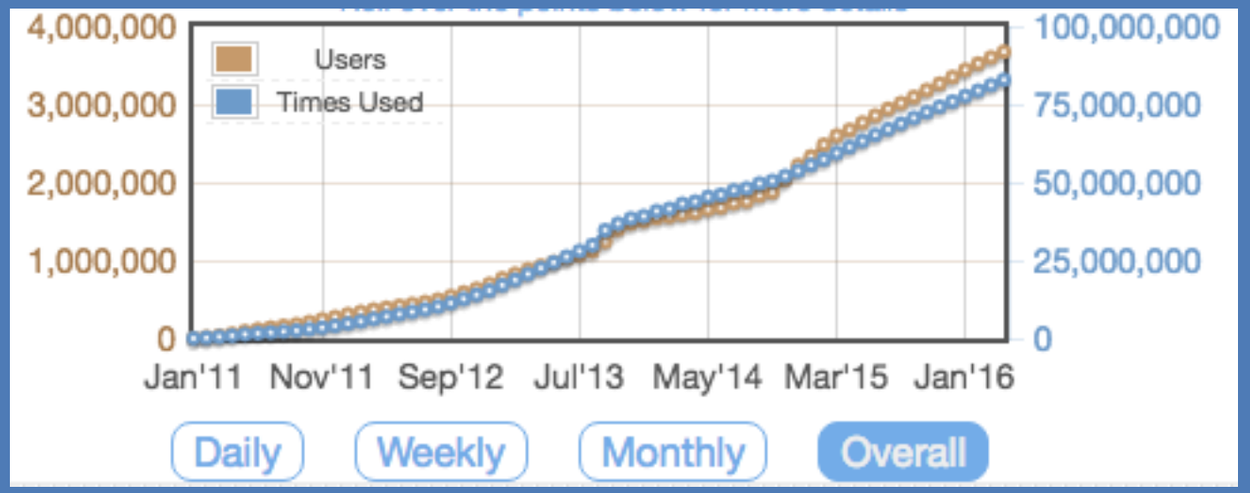
Attendance & Event Registration

Let's schedule a meeting to get into the details.



Groups

Our Current iPhone App



3.6+ million downloads
Used over 82 million times

http://qbix.com/groups

Groups for NYU

Let’s build an app for NYU alumni!

Contact greg@qbix.com

Qbix