



Empowering People. Uniting Communities.

Stage: Post-revenue, Seed

Number of Employees: 4

Market Size: Over \$20B

Raising: \$500,000

Use of Proceeds

Building a sales funnel from our apps that bring in 300 community leaders per day to our SaaS platform.

Top Milestones

- 2 highly-reviewed apps with over 130k monthly active users.
- 8M downloads from over 95 countries.
- 300 daily, zero-acquisition-cost leads.
- SaaS platform ready.

Management Team

- *Greg Magarshak, CEO* - Child prodigy pianist, skipped high school, Master's in Math, programming since 10 yo., 15+ years industry experience.
- *Zak Khaliq, COO* - Med-school dropout, self-taught web developer, 10+ years industry experience.
- *Igor Martsekha, CTO* - Software & Systems Engineer, native app expert, 8 years industry experience.
- *Andrey Tepaykin, Platform Director* - Software & Electrical Engineer, web framework expert, 15+ years experience.

What we do

We make it easy for communities to create their own social network.

Need/Opportunity

Communities want to own their online asset instead of giving it away to Facebook et al. This gives them more freedom to monetize & incentivize engagement, better privacy and less censorship.

Solution

A SaaS platform that makes it as easy to create a social network as it is to setup a Wordpress blog.

Why Now

There are a number of macro-events that provide major tailwinds for our business: a) Peak frustration with Facebook et al. b) Covid-19 c) maturation of HTML5.

Target Markets

Conferences, Buildings, Universities, Nonprofits, Gyms/wellness studios, Cruise Ships, Towns/Cities.

Competitors

Tribe, Might Networks, Disciple Media, Blizzabo

Competitive Advantage

We are a truly decentralized solution, not a Facebook clone. Developed over many years, our open-source platform is also designed to become an ecosystem of developers, communities and users, not just a single app or software service.

Go to Market

We have two existing apps that bring in 300 community leaders per day with zero acquisition costs. We will build a sales funnel from these leads to our SaaS platform.

Revenue model

Subscription fees based on usage and added features.