



Empowering People Uniting Communities

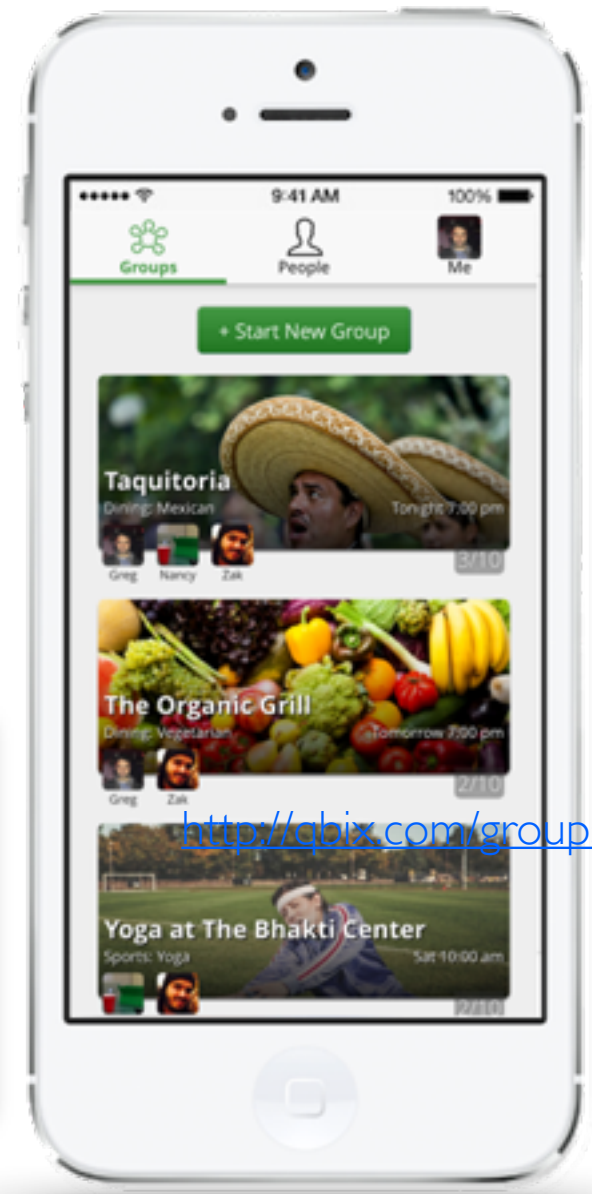
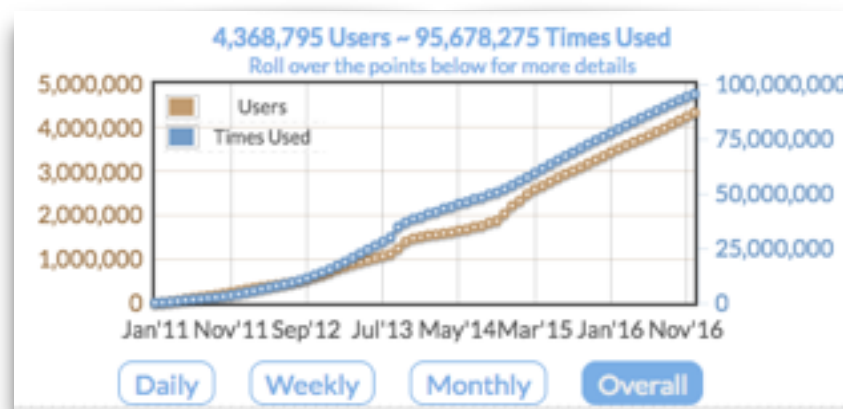
Funding to date:	\$242,000
Total downloads:	over 5 million
Used per Month:	over 2 million times



Groups 1.0 for personal use



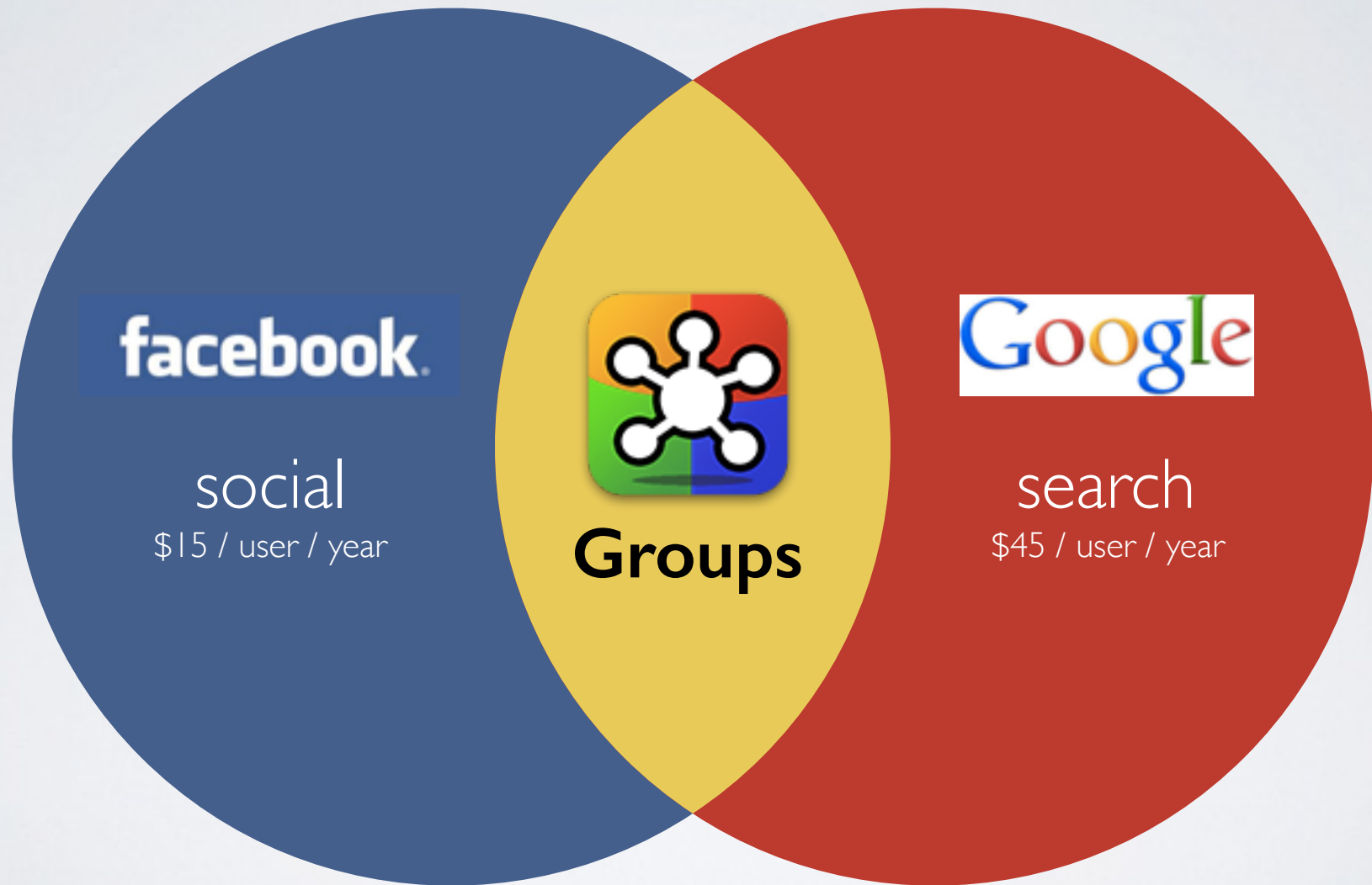
Groups 4.0 for Communities



<http://qbix.com/groups>



Target Market



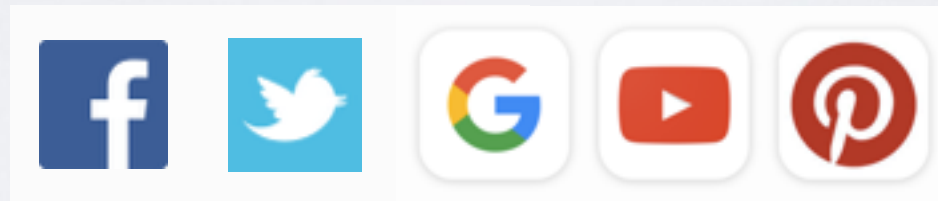
Mobile Payments

Group Reservations



People want to get together!

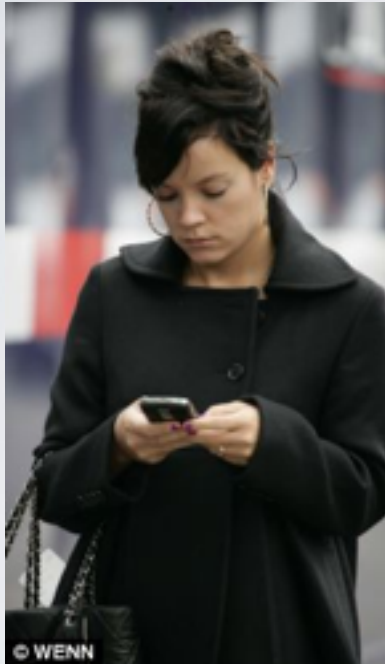
- grab dinner
- see a movie
- take a trip
- drinks at a bar
- attend a concert
- take a class



But current social tools are designed primarily for sharing content online, not planning offline activities.

[smartphone usage data](#)

Planning group activities is not easy



- Who would be interested in doing ... with me?
- What's everyone else doing tonight?
- Where should we go?
- How do we all get there?
- What happens if people cancel?

[Google for: “How people make plans”](#)

An activity platform should:

Connect people
based on interests



Help plans
come together



Facilitate group
reservations



Groups

facebook



Texting

GROUPON



how about
we.com

#groupme

✓

✓

✓

✓

x

x

x

✓

x

x

x

✓

✓

x

x

✓

x

✓

x

✓

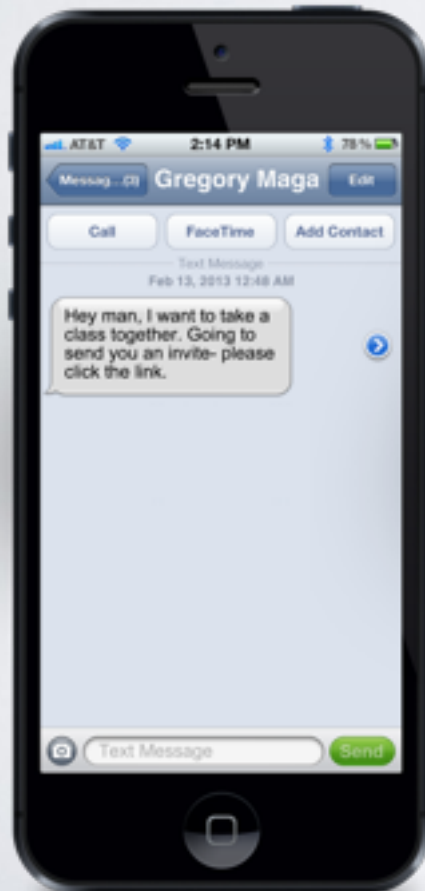
✓

Phase 1: Sign up



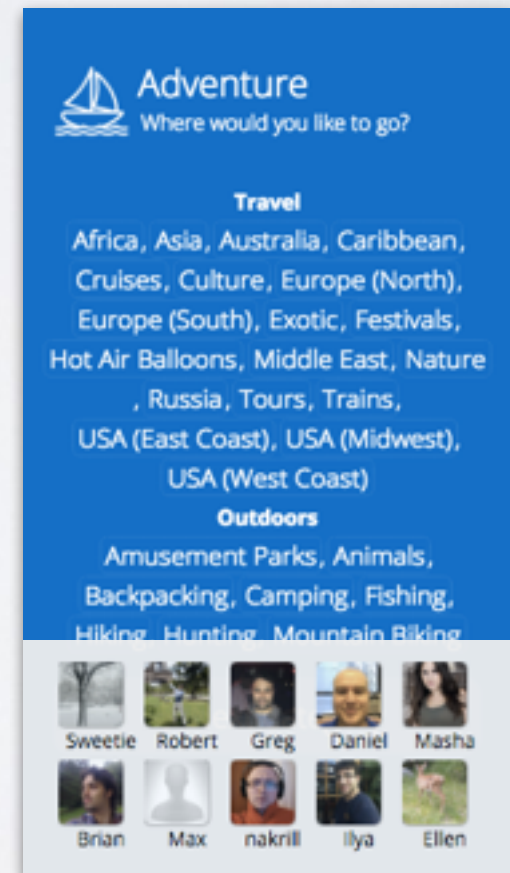
Get invited

Check out Qbix's one-step signup process



Select interests

See who shares them already



Phase 2: Make plans



Start or join
a group

by interest or community



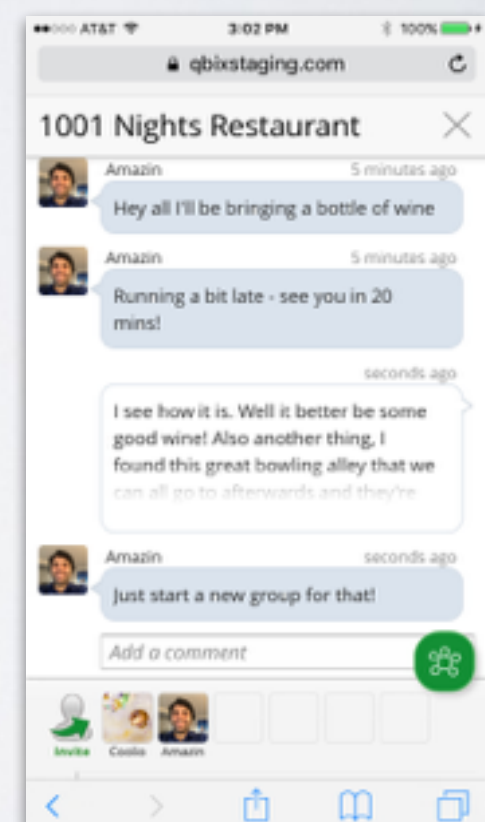
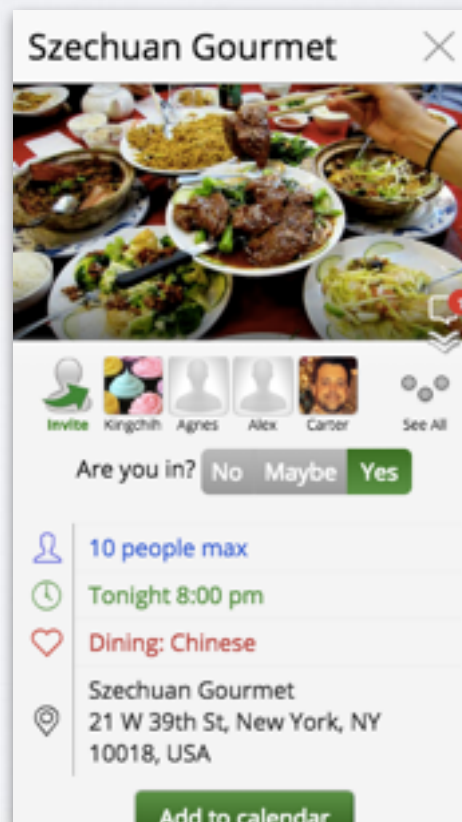
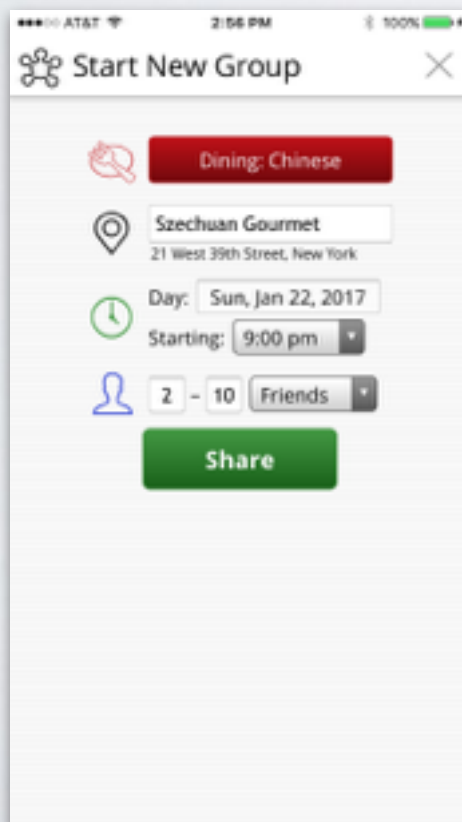
Meet
people

existing or new friends



Coordinate
the plan

we help everyone agree

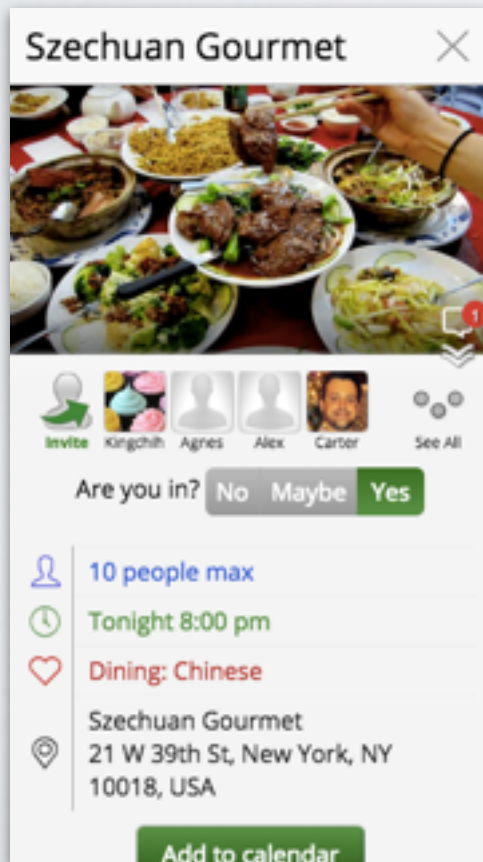


Phase 3: Take action!



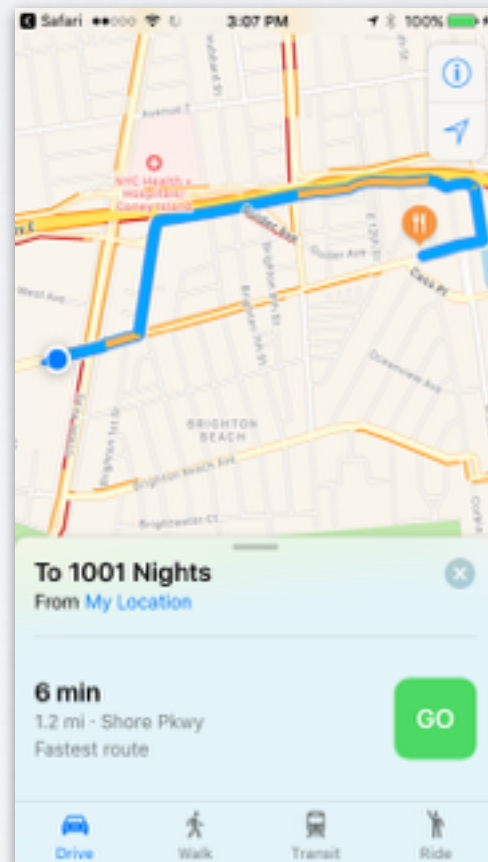
Finalize
plans

see who else is going



Get a
reminder

and directions to the place



present your group coupon.

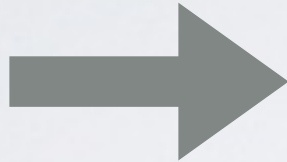




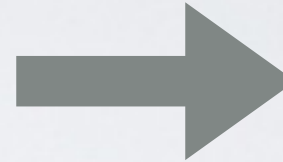
Our Business Model



**Business posts
group discount**



**People plan
activity around it**



**\$3 to lock in
group discount**



**Business gets more customers.
People save money.
Everyone's happy.**



Go-To-Market Strategy



Organizations are looking to build apps to engage their members and alumni.



Groups is already being used 1.3 million times a month by people around the world.

Groups 4.0 will help them invite organizations they belong to. Those organizations will roll out the app to all their members.

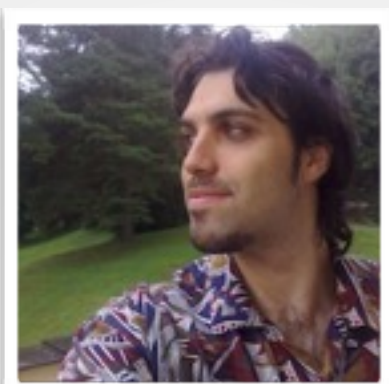
See more at [Qbix.com/invest](https://qbix.com/invest)



Roadmap and Milestones

- ✓ 1. Released Groups app for iPhone, got large user base
- ✓ 2. Developed the Qbix Platform to power Groups 4.0
- ✓ 3. Partnered with several community organizations
- 2017 4. Beta Test with community organizations
- 5. Complete Groups 4.0 for iPhone and Android
- 6. Roll out Groups 4.0 to all 200K+ monthly active users
- 2018 7. Reach 10 million users and generate \$30M/year

The Team



Greg Magarshak, CEO



**Vladimir Kratyk
Mobile Developer**



**Andrey Tepaykin
Web Developer**



**Ivan Alekseev
Designer**

Experienced Advisors



Founder of Plancast



Invented the Web



Author of
Ruby on Rails



Founded 2nd largest
daily deals site
in Romania



Groups 4.0

**Helping plans come together.
Spring 2017**



Qbix

See more at Qbix.com/invest

