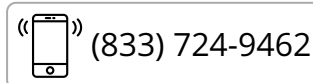
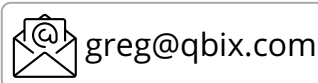


Gregory Magarshak



What I can do for you



Overview

Social Media and App Consultant, Web Developer, Product Architect, and Team Manager with Executive Experience.



Platform

Spent 7 years and \$500,000 to build an open source [Platform](#) that enables me to build viral, engaging, apps to unite your community and grow your brand.



Objective

Looking for an opportunity to substantially grow and engage your member base, working closely with your team to take your web and social media presence to the next level.



Achievements

Built apps that have been downloaded by [6 million users](#) in 15+ languages, and are used 2 million times a month by people in around 100 countries, with \$0 spent on marketing or PR.

Work experience



Social Media

Built Social Apps at Digital Agencies all throughout NYC including [Publicis](#), [Razorfish](#), [Mashwork and Canvs](#), [IRIS Worldwide](#), [Reputation Line](#), [One Public](#) and others. Facebook apps for brands like Lufthansa and Neutrogena. Worked with all aspects of social apps including Web, iOS and Android, and invented new techniques such as one-click invites, produced [documentation](#) and [tutorials](#) for complex projects, and led teams to achieve business goals including attracting [large user bases](#) and [thousands of great reviews](#).



Development

Web, HTML5, CSS, Javascript, PhoneGap (Cordova), Ionic, Angular 2, React, React Native, APIs from Google, Facebook, Twitter and YouTube, WebRTC, Wordpress, PHP, MySQL, Apache, NGinX, Node.js, NPM, GitHub, Software Design, Scalability, CDNs, Amazon Web Services, Linux, Hosting, Redmine, Google Suite, Releasing iOS and Android apps, Notifications across all platforms, passing [security audits](#), and [describing best practices](#), [Designing Distributed Systems](#), [Managing GitHub repositories](#), Practical Solutions to Internationalization.

Executive experience



Management

Growing a startup, hiring and [training and motivating developers](#), [building and managing teams](#), [designing UI/UX](#), [wireframes and flows](#), working with [legal documents](#) and [compliance](#), [submitting patents](#), [interfacing with investors](#), meeting with customers, consulting and gathering requirements, [Generating Statements of Work](#) translating business objectives into tasks, project management, pre-sales, enterprise sales, app store sales.



Marketing

Photoshop, Keynote, ScreenFlow, [Video Marketing](#), [Video Presentations](#), [Blackboard Presentations](#), [Sales Presentations](#), [Pre-Sales and Enterprise Sales](#), [Presenting on Stage](#), [dealing with journalists](#), [handling media blowups](#), Not afraid to get hands dirty for [Creative Guerilla Marketing](#).

Videos



Presenting Intercoin



Presenting YouMixer



Presenting Birthdays



Intercoin Interview



Giant Mural



Blackboard Presentations



Qbix Platform



Kickstarter Video



Video for Investors

Education



New York University

Master's Degree from NYU's Ph. D program in Applied Mathematics. Graduated 2006. (GPA 3.8).



Brooklyn College

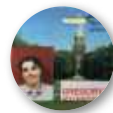
B.S. in Computer Science and Mathematics (dual major), Literature minor. Graduated 2003. (GPA 3.6)

Early achievements



Musician

As a concert pianist and composer, [I performed in Carnegie Hall and around the world](#), which taught me I can do things most people consider "impossible" if I know the exact steps to get there.



College at 14

I finished high school around 13, with a [Regents Diploma](#), and enrolled in Brooklyn College, where I majored in Math and Computer Science, and later taught as an adjunct professor.

Approach and Ethics



To Products

I believe that software products we use to connect us have the power to shape our society and relationships. In everything I build and oversee, I carefully consider user privacy, [security](#), and strive to follow [best practices](#), avoiding [dark patterns](#) and notification overload. I believe the best products let people get things done in the real world, and get out of the way. They let people control what they receive notifications about, and pre-compute useful information when presenting an interface to the user. When I design group activities I try to make sure they [lead towards a goal](#), building up a snowball of contributions, rather than having users rehash the same thing over and over. When it comes to regulations such as GDPR, I prefer tech solutions that solve the problem reliably, using hashes and cryptography. I believe that end-to-end encryption is the best way to alleviate the risk of massive hacks such as the ones at [Equifax](#) and [Marriott](#) and I help projects develop secure infrastructures through relying on mathematical proof rather than having to trust a group of people.



To People

I am passionate about building products that [Empower People and Unite Communities](#), products that allow people to stay in control of their own data, identity / brand and relationships. History has shown that, when it comes to information and software, collaboration eventually beats competition. Whether it's open source software, wikipedia, or science, open source and consistent standards have led to the greatest explosion of wealth and technology we have seen. In the last few years, I have pioneered results-oriented [compensation models](#) that motivate team members and properly align incentives. I believe the future of our society is people receiving a [Universal Basic Income](#), spending time with their families, and making contributions to open source projects in software, [drug research](#), other scientific research, analysis of politics and news, and so on.