Empowering People. Uniting Communities.

Qbix Platform
- Helps universities, buildings, and other organizations engage their members by releasing social networking apps aimed at helping them connect with one another.
- Helps people meet activity partners for common interests, make plans in real life, and get group discounts at local vendors.
- Helps local vendors drive walk-in business from groups of customers in real time on demand, by offering group deals.

Architecture
- Open Source, like Wordpress but for powering social apps instead of blogs.
- Open marketplace for social plugins and components by third party developers.

Revenue Models
- Qbix already generates revenue from ads and in-app purchases
- Organizations pay $2 / active user / month
- Businesses pay $3 / user every time they make a group reservation for an event, venue or instructor
- Partnerships with other startups for different verticals, including: Real Estate, Crypto Currency, Religious communities, etc.

Target Market
- Buildings, Universities, Cruise Ships, Nonprofits, Towns and Cities
- Startups looking to build social apps for their niche vertical
- Venues, instructors and other services looking to offer group discounts to local communities

Competitive Advantage
- Seven year head start, 1MM lines of code, battle-tested and audited by third party security firms
- User base of 200,000 monthly active users
- Infrastructure of 40,000 desktop computers around the world running our apps

Company Information
- Founded 2011, 8 employees
- Apps used by 6 million people in 110 countries, including 50,000 communities
- 200,000 monthly active users

Financial Information
- Company Stage: Products & Revenues
- Raised to date: $242,000
- Revenue to date: $750,000
- Looking to raise: $1,000,000
- Runway: At least 24 months
- Convertible Note Cap: $5,000,000

Roadmap
- Groups and Calendars for iOS and Android
- Qbix Platform, a social operating system for communities to release and manage their own social network running on every device.
- Qbix Browser, a social browser for people to browse the Web in a social way.

Management Team
- **CEO and Chief Architect**
  Greg Magarshak, concert pianist as a child, went to college at 14, designing internet apps and distributed systems since 2006, deep experience with social media and architecture
- **CTO and Native App Developer**
  Igor Martsekha, native app developer with deep experience with both iOS and Android operating systems, as well as PhoneGap. He has been working with Qbix for 5 years.
- **Qbix Platform Manager**
  Andrey Tepaykin, web app developer with experience in PHP, Node.js and front-end web technologies. He has been on and with the Qbix Platform for 4 years.

Advisors
- Mark Hendrickson, founder of PlanCast
- Petar Maymounkov, inventor of Kademlia used in distributed systems from BitTorrent to MaidSAFE.