

THE YANG 2020 APP

UNITING YOUR COMMUNITY.



viral

word of mouth

engaging

social media

onboarding

coordinating

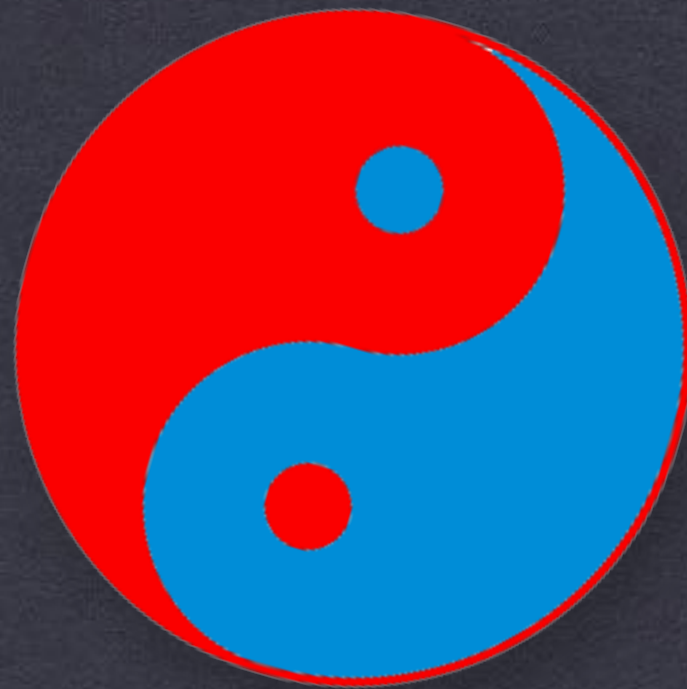
memes

content

get out the vote

SOCIAL MEDIA STRATEGY

is the **Yin**

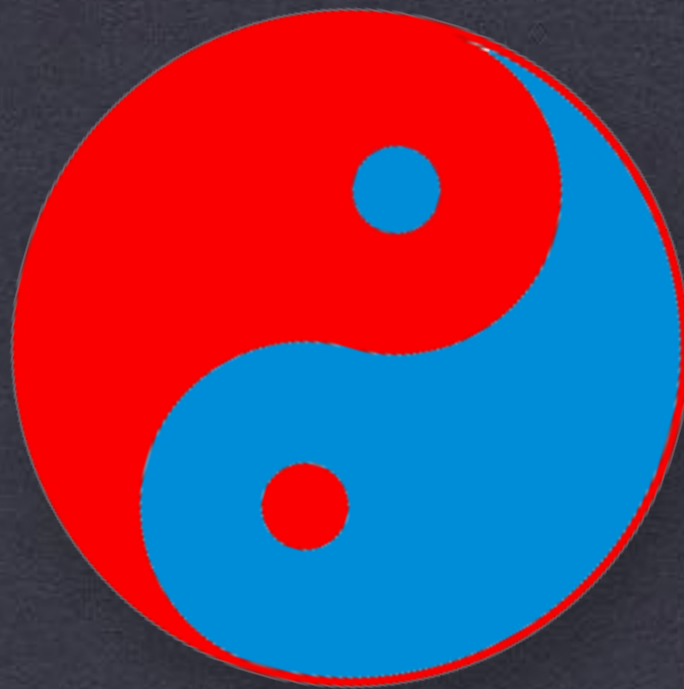


HAVING YOUR OWN APP

is the **Yang**

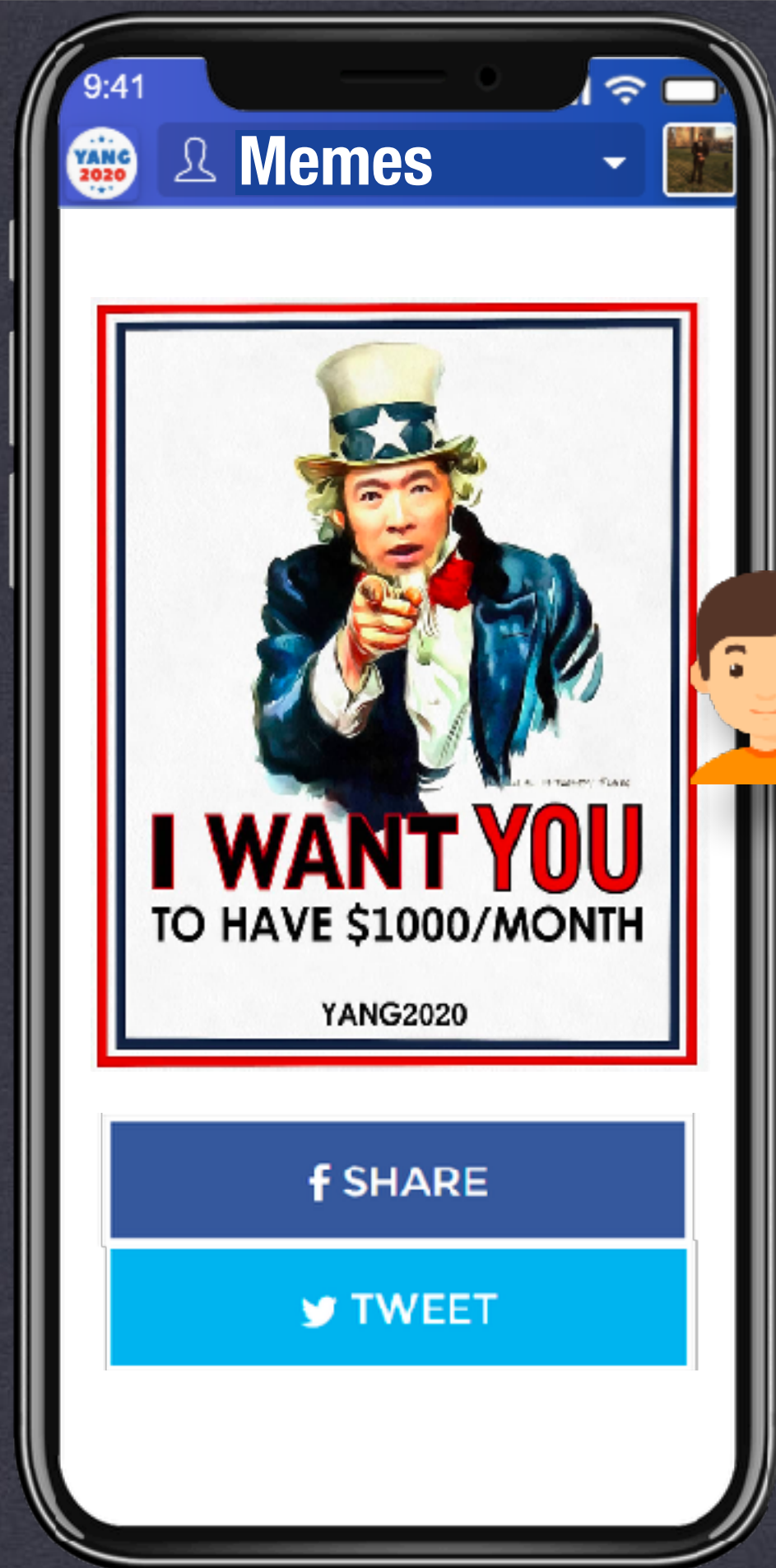
SOCIAL MEDIA STRATEGY

competing in a **sea of Noise.**



INSIDE YOUR OWN APP

you have **full Control.**



SPREAD THE WORD



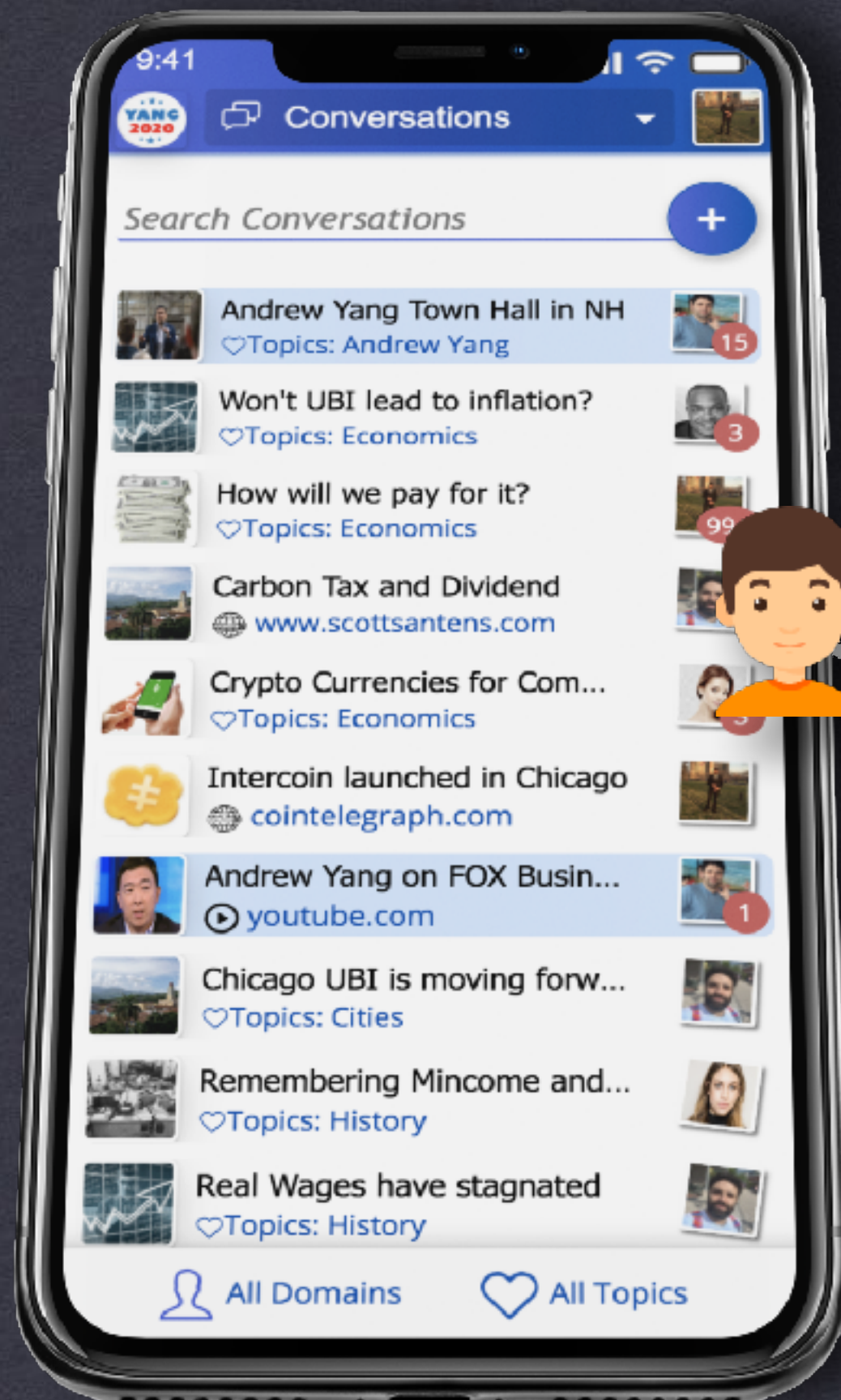
share



new memes & content daily



The **Yang 2020** App
can help **automate**
viral marketing!



BUILD A MOVEMENT

share



onboard



retain!





HELP PEOPLE FORM THEIR OWN CONNECTIONS

ALL EVENTS
IN ONE PLACE



BEFORE GRASSROOTS ORGANIZING

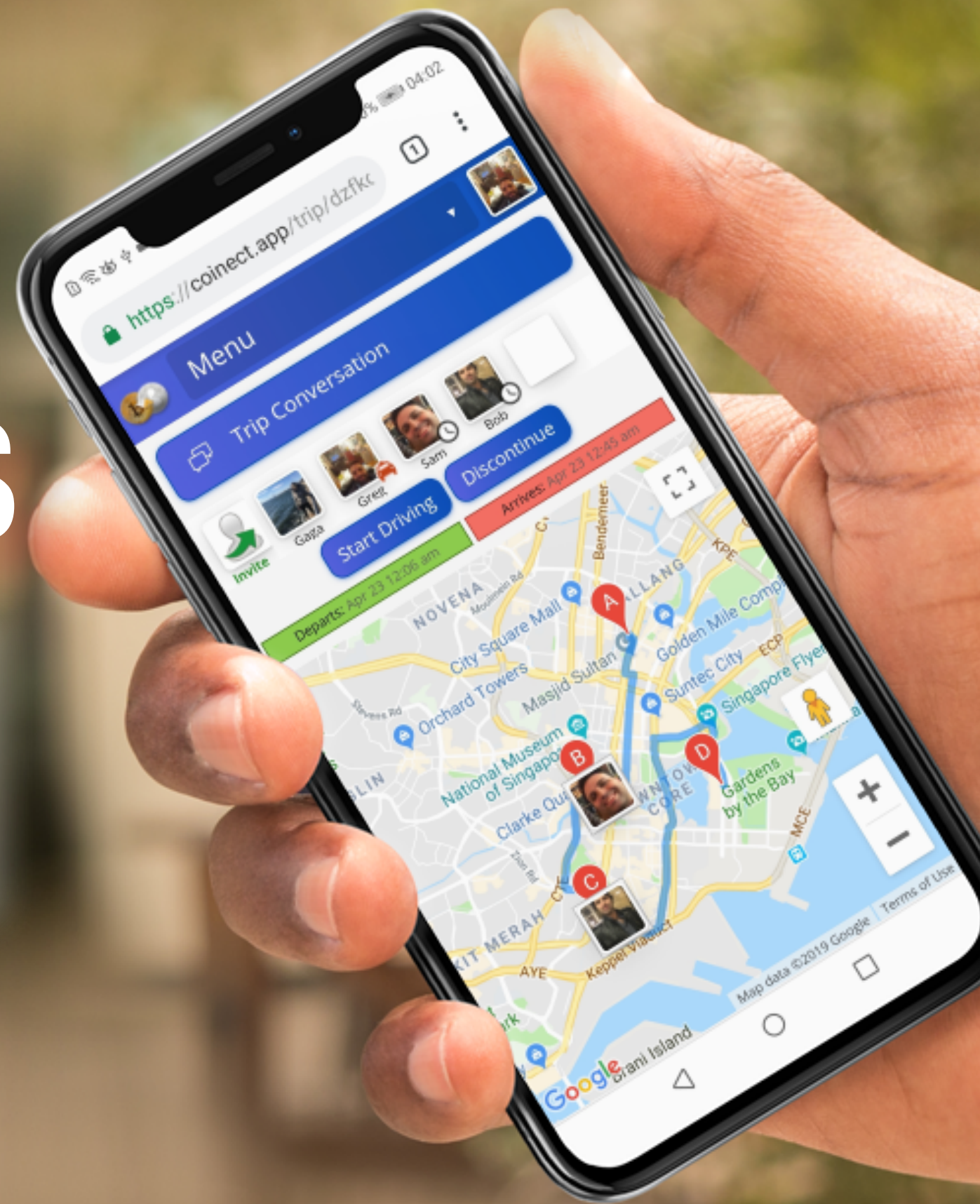
**DURING PACK THE VENUES
BRING A FRIEND – UNLOCK REWARDS**

AFTER FOLLOW UP

HELP FANS SPREAD THE WORD

GROUP RIDES

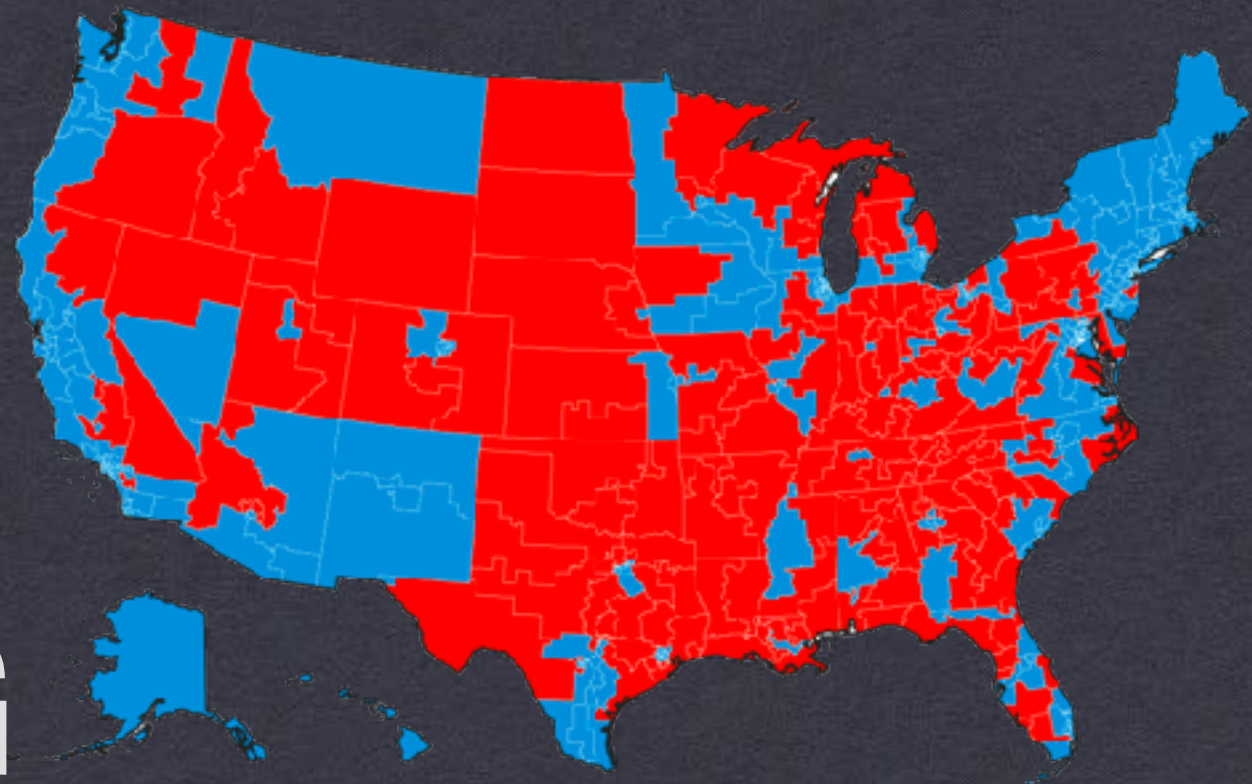
HELP PEOPLE GET
TO YOUR EVENTS



FRIENDS DRIVING FRIENDS

ANALYTICS

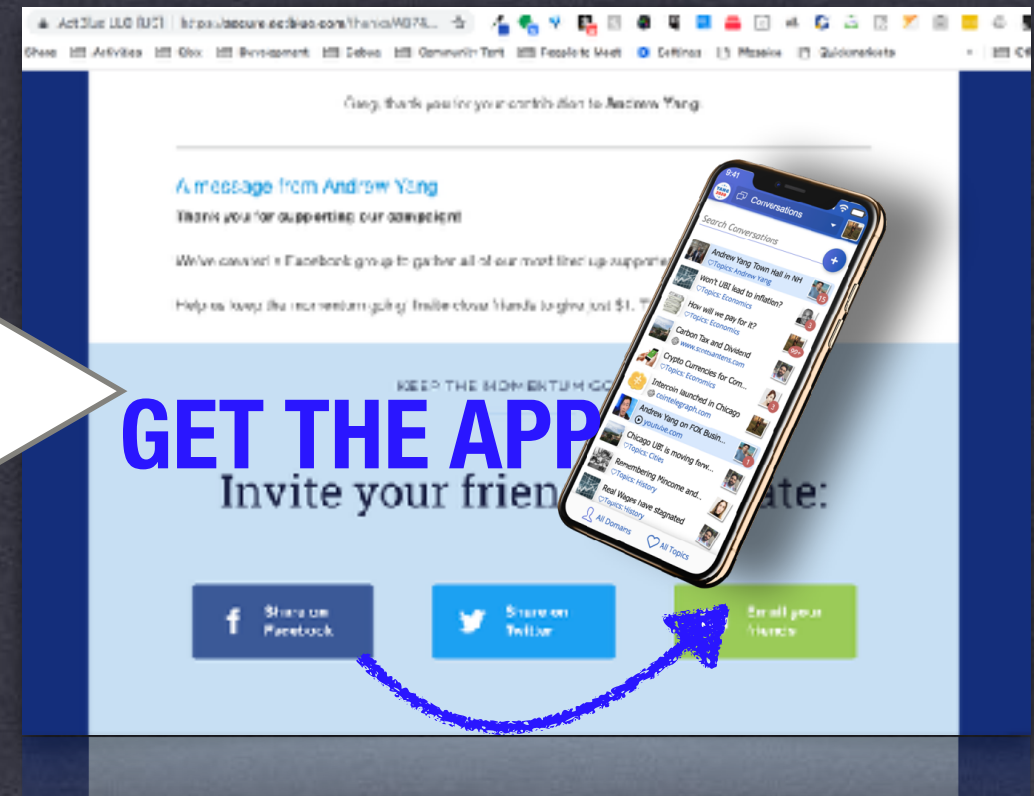
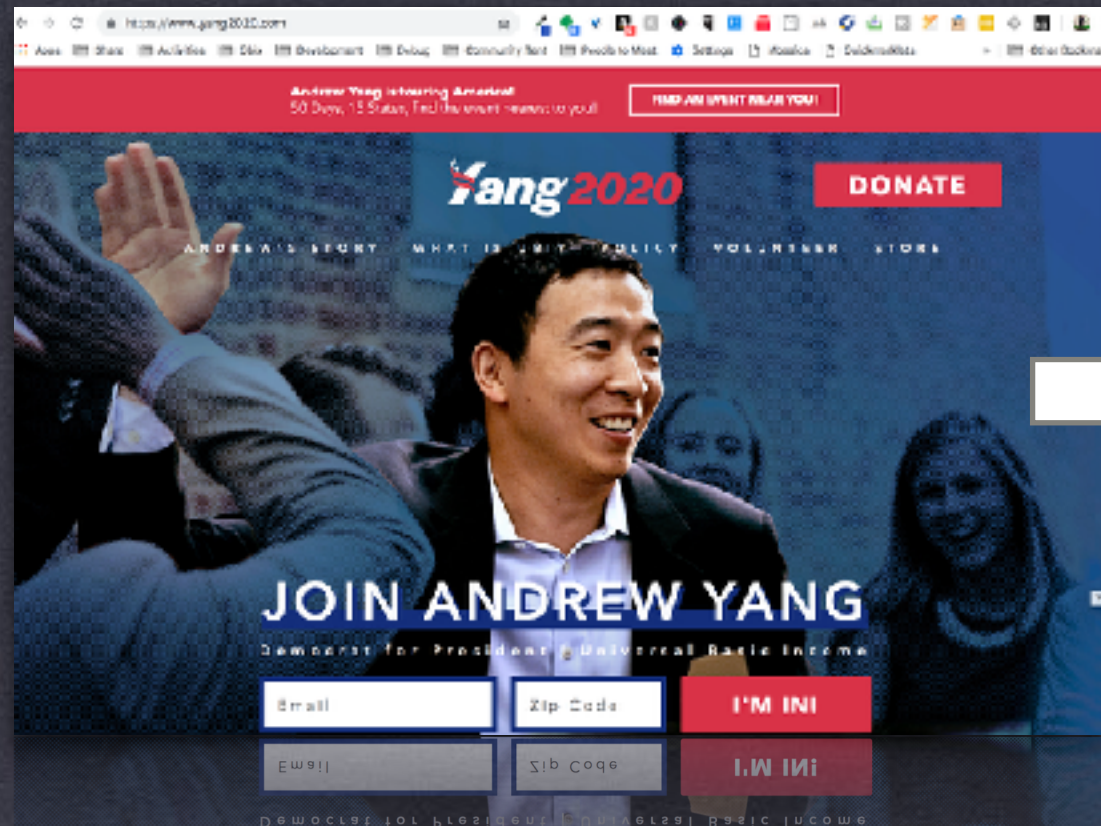
POLL YOUR SUPPORTERS ON DIFFERENT ISSUES,
RIGHT IN THE APP.



TARGETING

KNOW WHERE TO FOCUS YOUR EFFORTS

INTEGRATE WITH YOUR WEBSITE



share

onboard



AND YOUR SOCIAL MEDIA.



Qbix

We build apps
for Communities.



Let's build one
for Yang 2020!

qbix.com

